



A Stages of Change Approach for Treating Behavioral Health Conditions

Judith Prochaska, PhD, MPH
(aka Jim & Janice's daughter)

Professor of Medicine

Senior Associate Vice Provost of Clinical
Research Governance

MS CHPR Faculty Director

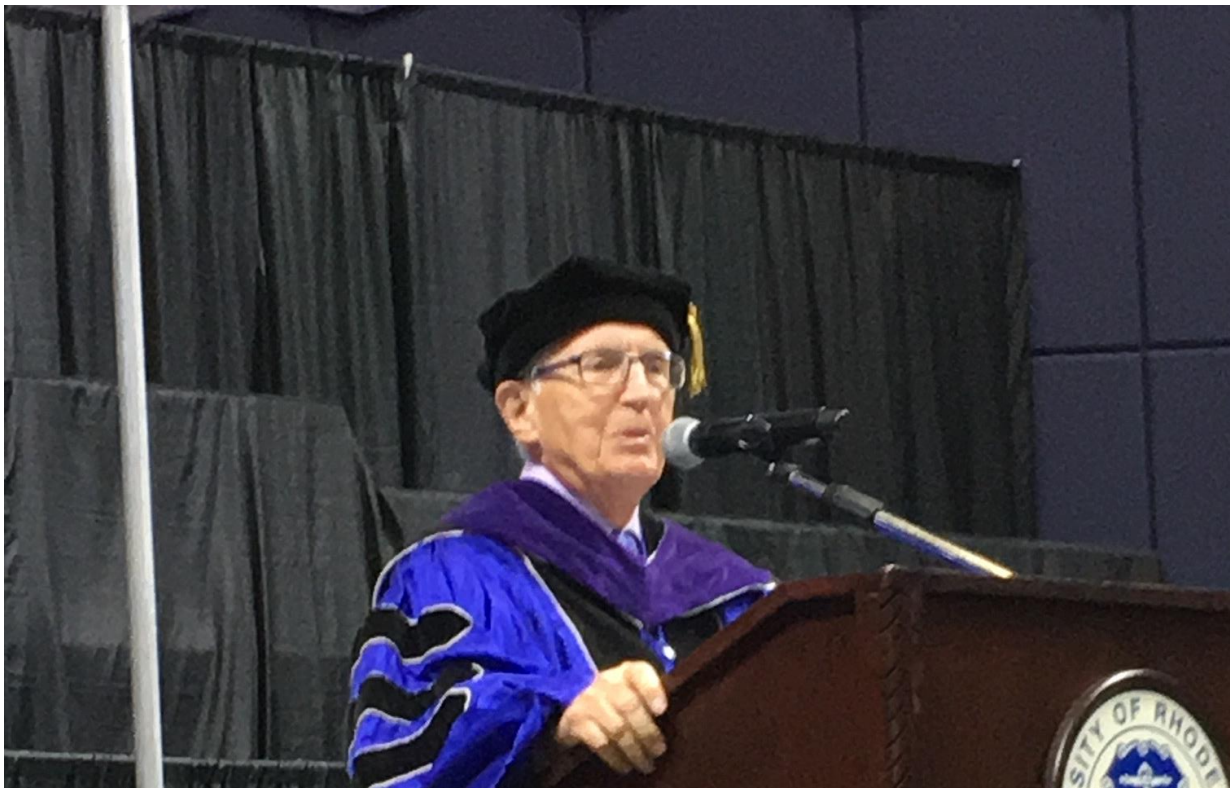
Stanford University

SCC Director of Tobacco Treatment Services





Wayne State University 1962 Freshman Football Team





Developers of the Transtheoretical
Model of Behavior Change

(aka Stages of
Change Model)



James O. Prochaska

University of Rhode Island

Verified email at uri.edu

Cited by 140795

Citations

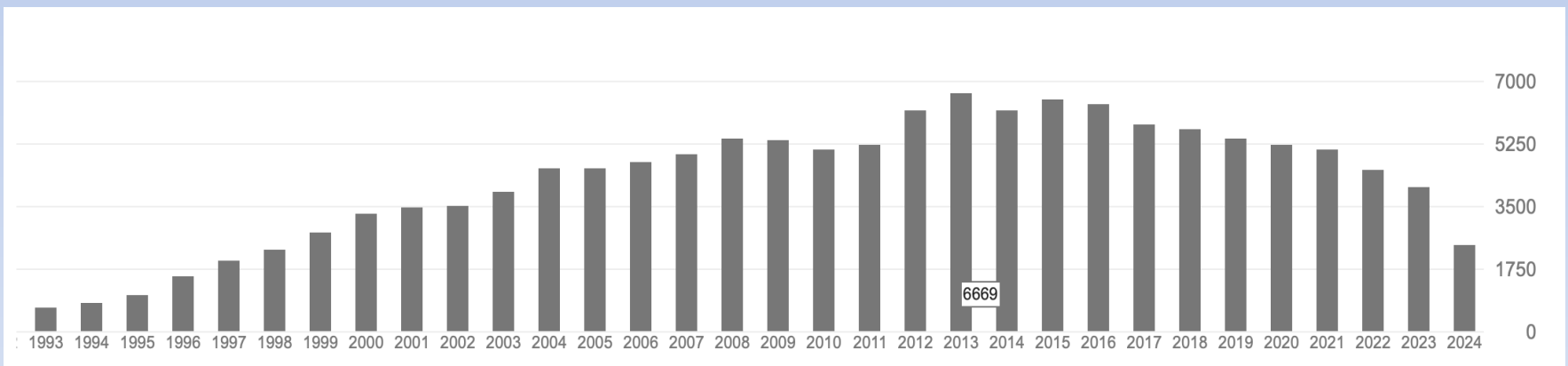
140795

h-index

129

i10-index

328



TITLE	CITED BY	YEAR
<p>Stages and processes of self-change of smoking: toward an integrative model of change. JO Prochaska, CC DiClemente Journal of consulting and clinical psychology 51 (3), 390</p>	18411 *	1983
<p>In search of how people change: applications to addictive behaviors. JO Prochaska, CC DiClemente, JC Norcross American Psychological Association</p>	15590	1997
<p>The transtheoretical model of health behavior change JO Prochaska, WF Velicer American journal of health promotion 12 (1), 38-48</p>	14578	1997
<p>Transtheoretical therapy: Toward a more integrative model of change. JO Prochaska, CC DiClemente Psychotherapy: theory, research & practice 19 (3), 276</p>	7462	1982
<p>The transtheoretical approach: Crossing traditional boundaries of therapy JO Prochaska, CC DiClemente (No Title)</p>	3961	1984
<p>Stages of change and decisional balance for 12 problem behaviors. JO Prochaska, WF Velicer, JS Rossi, MG Goldstein, BH Marcus, ... Health psychology 13 (1), 39</p>	3872	1994
<p>The process of smoking cessation: an analysis of precontemplation, contemplation, and preparation stages of change. CC DiClemente, JO Prochaska, SK Fairhurst, WF Velicer, MM Velasquez, ... Journal of consulting and clinical psychology 59 (2), 295</p>	3666	1991
<p>Systems of psychotherapy: A transtheoretical analysis JO Prochaska, JC Norcross Oxford University Press</p>	3620	2018
<p>Changing for good JO Prochaska Avon Books, Inc</p>	3445	1994
<p>Stages of change in the modification of problem behaviors JO Prochaska Progress in behavior modification 28</p>	2873	1992



*Using the Stages of Change to
Overcome the Top Threats
to Your Health and Happiness*

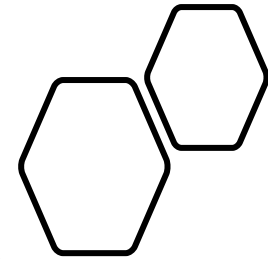
CHANGING TO THRIVE

JAMES O. PROCHASKA, PhD

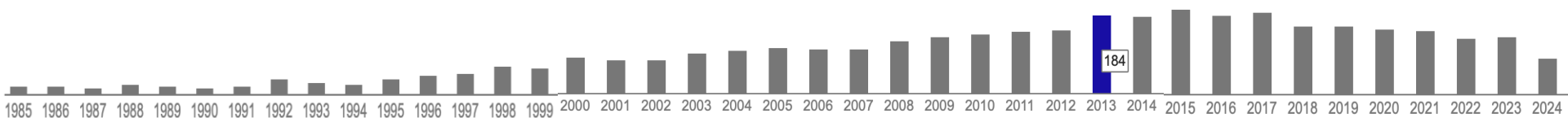
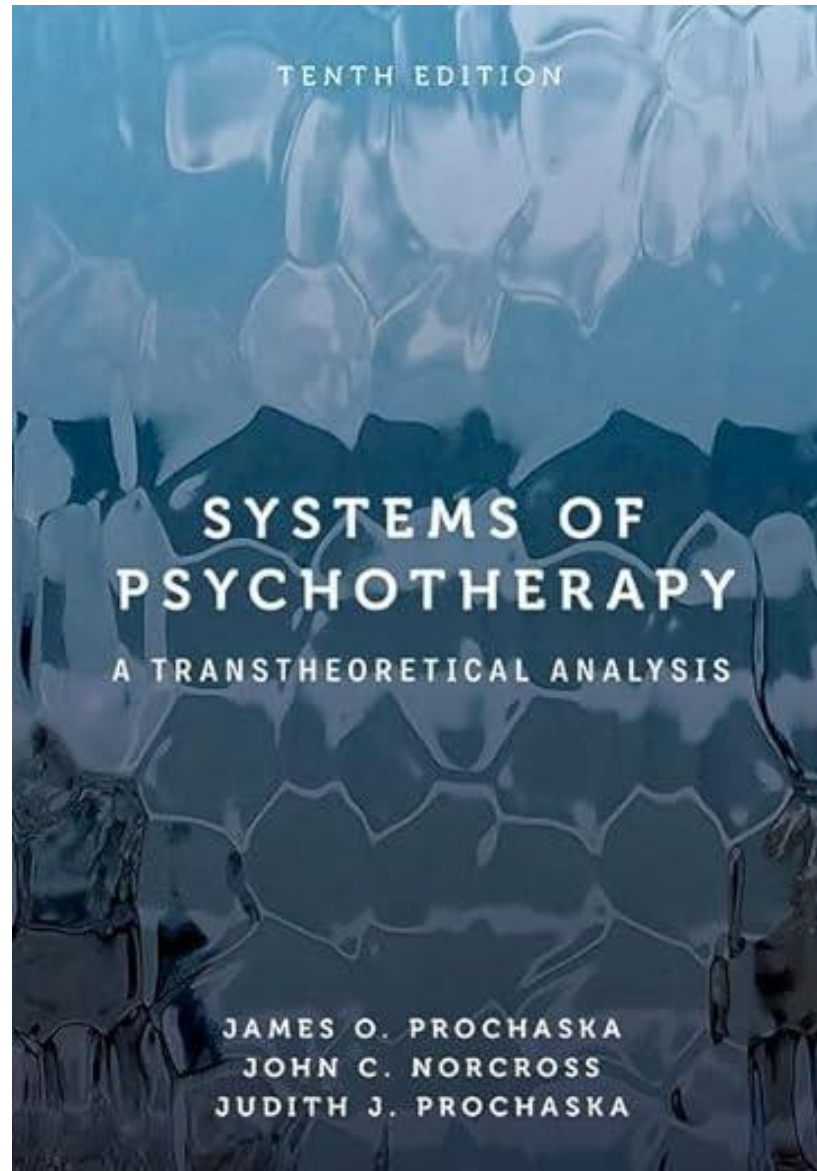
CO-AUTHOR OF *CHANGING FOR GOOD* and
THE GROUNDBREAKING STAGES OF CHANGE MODEL

JANICE M. PROCHASKA, PhD

CO-FOUNDER OF PRO-CHANGE BEHAVIOR SYSTEMS, INC.



3620 citations
from 1985-2024



A Stages of Change Approach for Treating Behavioral Health Conditions

**38.2 Million Adults Had AMI
(with or without SMI) but Not SUD**



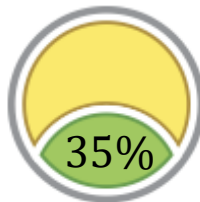
**20.4 Million Adults Had SUD
and AMI (with or without SMI)**



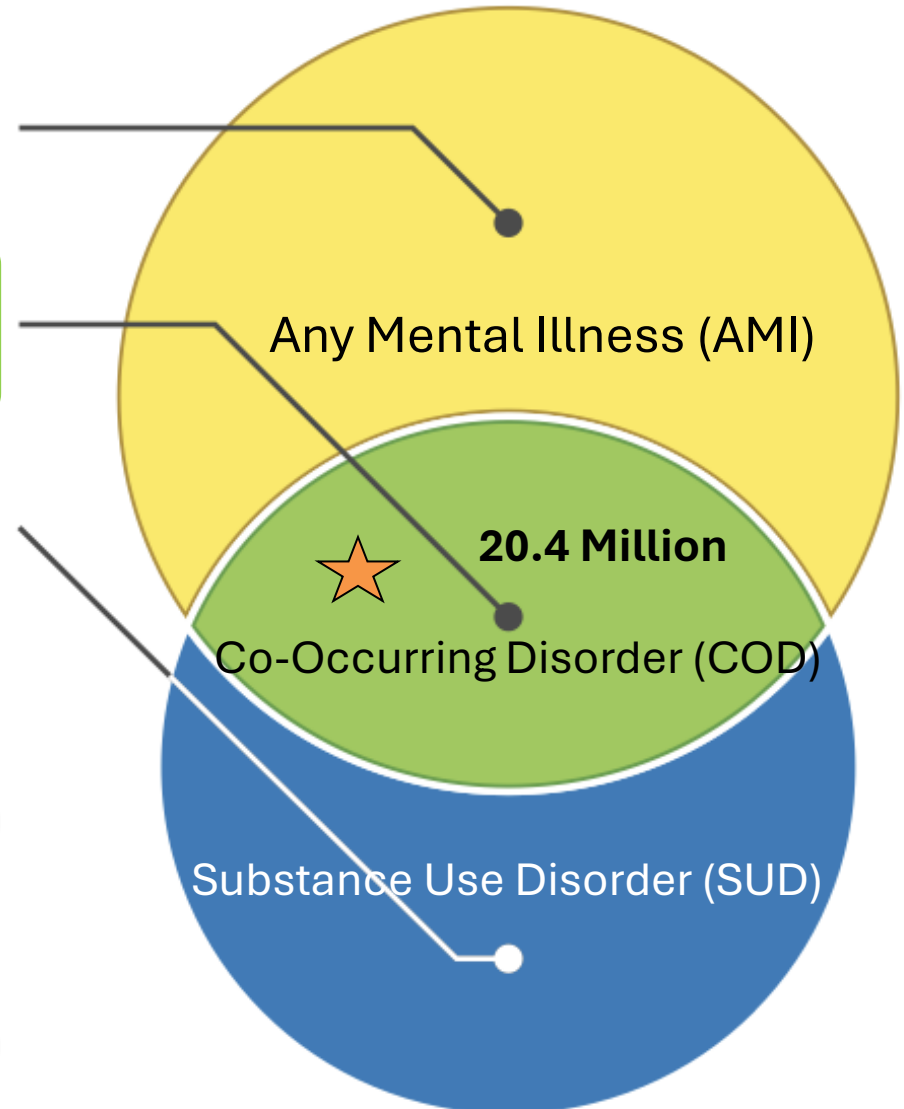
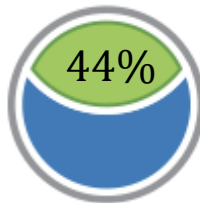
**25.8 Million Adults Had SUD
but Not AMI**



**58.7 Million Adults Had AMI
(with or without SMI)**



46.3 Million Adults Had SUD



BEHAVIORAL HEALTH

**84.5 Million Adults Had Either
AMI (with or without SMI) or SUD**
24% SUD

Fewer than
1 in 10 people
with co-occurring
disorders receive
treatment for both
mental health &
substance use

38% were not ready to
stop using substances

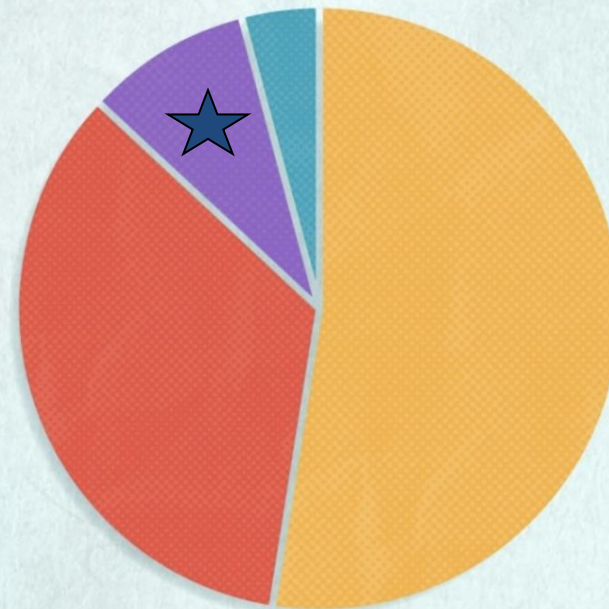
24% did not know
where to go for mental
health treatment

21% did not know
where to go for
addictions treatment or
said no program had
the treatment type

WHO GETS TREATMENT?

There are many effective treatments for both mental and substance use disorders. A comprehensive treatment approach will address both disorders at the same time.

Not everyone with co-occurring conditions gets the treatment they need.



52.5%
received neither mental
health care nor substance
use treatment

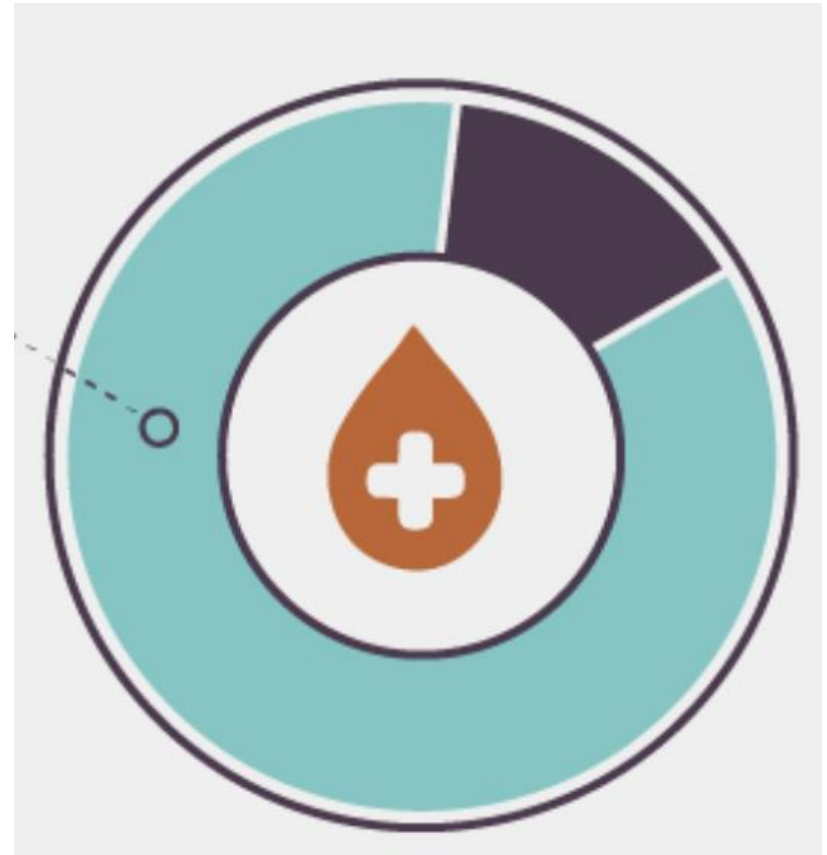
34.5%
received mental
health care only

9.1%
received both mental
health care and substance
use treatment

3.9%
received substance
use treatment only

Source: Han, et al. Prevalence, Treatment, and Unmet Treatment Needs of US Adults with Mental Health and Substance Use Disorders. 2017.

By contrast, **85%**
of the 38 million
adults in the US
with diabetes
receive
treatment





NO ENTRY

**Please use
other door**

Help Wherever You Turn

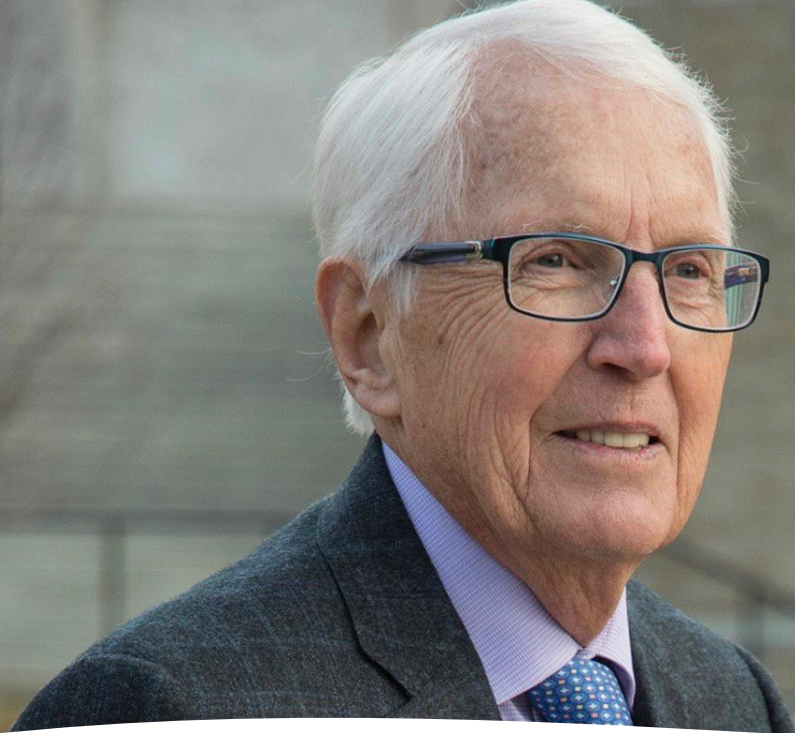


Photo credit: WLOS Staff

Pro-active Outreach
Comprehensive Assessments
Person-Centered Counseling
Stage-Tailored Interventions
Coordination with Referrals

“No wrong door” means people needing treatment for mental illness and/or substance use will be identified, assessed, and receive treatment, either directly or through appropriate referral, no matter where they seek services.

**NO
WRONG
DOOR**



Living
Healthier,
Happier and
Longer Lives

James O. Prochaska, Ph.D.

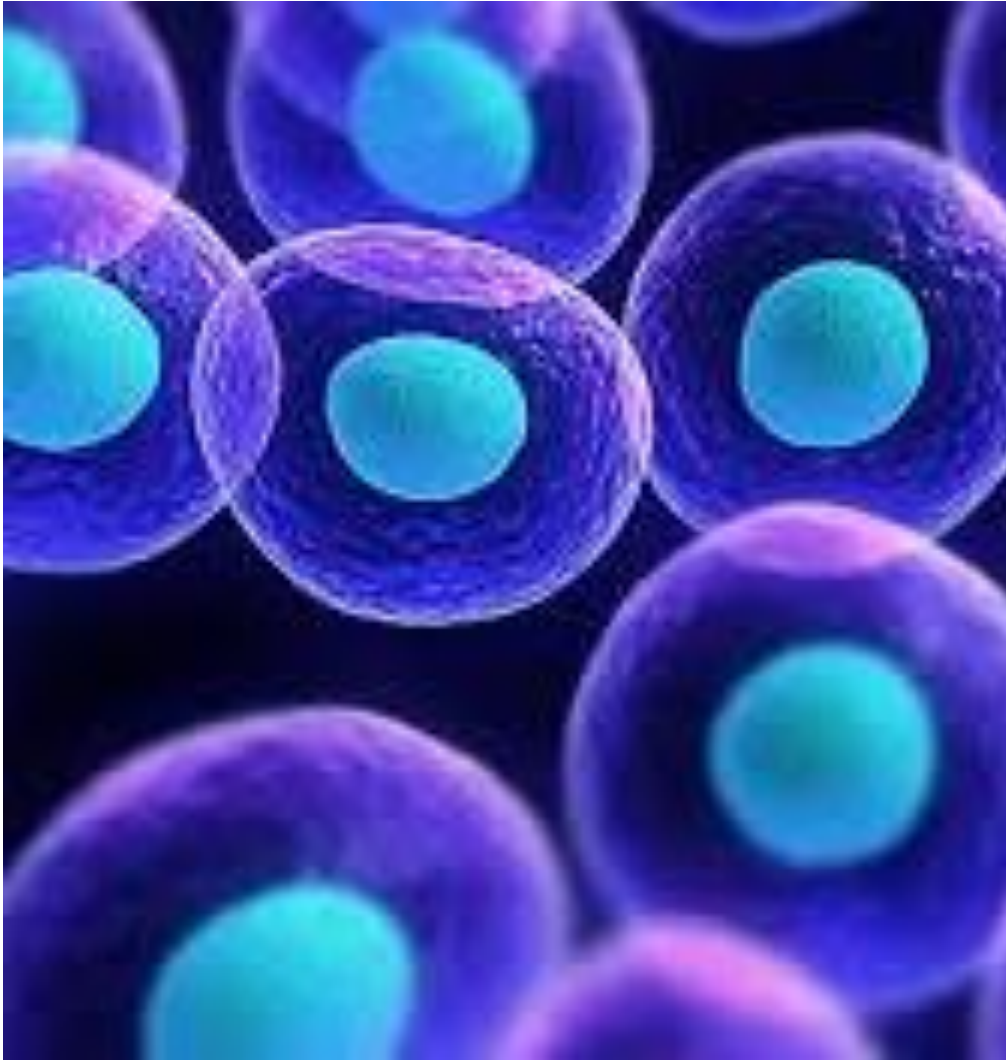
Director and Professor Emeritus
Cancer Prevention Research Center
University of Rhode Island

Founder Pro-Change Behavior Systems, Inc.

What **5 Behaviors** Account for the Majority of Chronic Diseases, Disabilities, Lost Productivity, and Premature Deaths?

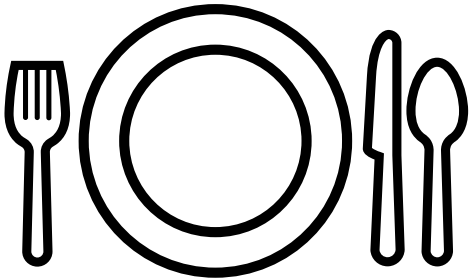
US Deaths per Year

- Smoking 480,000
- Unhealthy Eating 400,000*
- Alcohol & Drugs 210,000
- Inadequate Exercise 110,000
- Stress/Distress 120,000

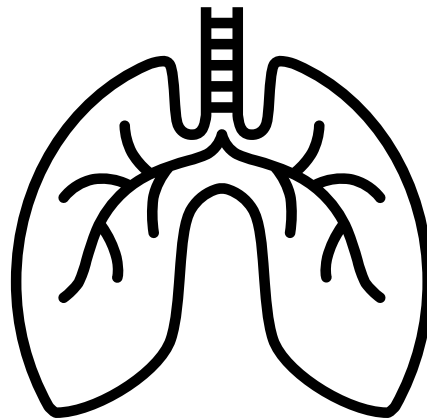


Why are these Behaviors so Critical for Health?

They Represent Fundamental Functions of Life



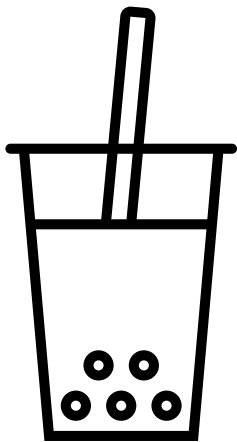
Eating



Breathing



Moving

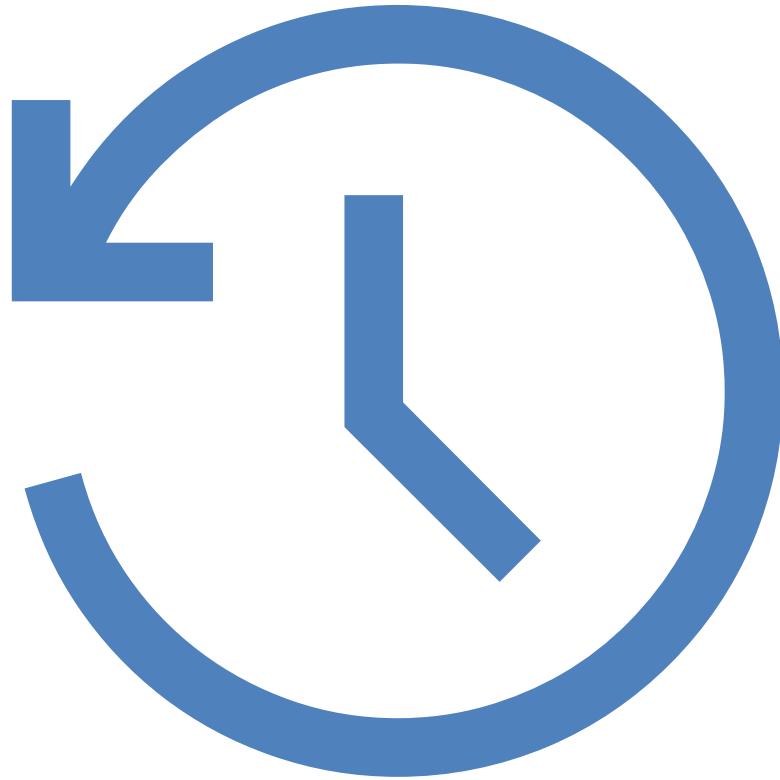


Drinking



Feeling

What is the best predictor of future behavior?



Past Behavior!



**What is the best
predictor of
future behavior
change?**

Is it...

- Will Power
- Reasons to Change
- Confidence/Self-efficacy
- Internal Motivation
- Social Support
- External Pressures
- Time
- Bottoming out

Key Question:


What is your mental model of behavior?

Is it when people take action?

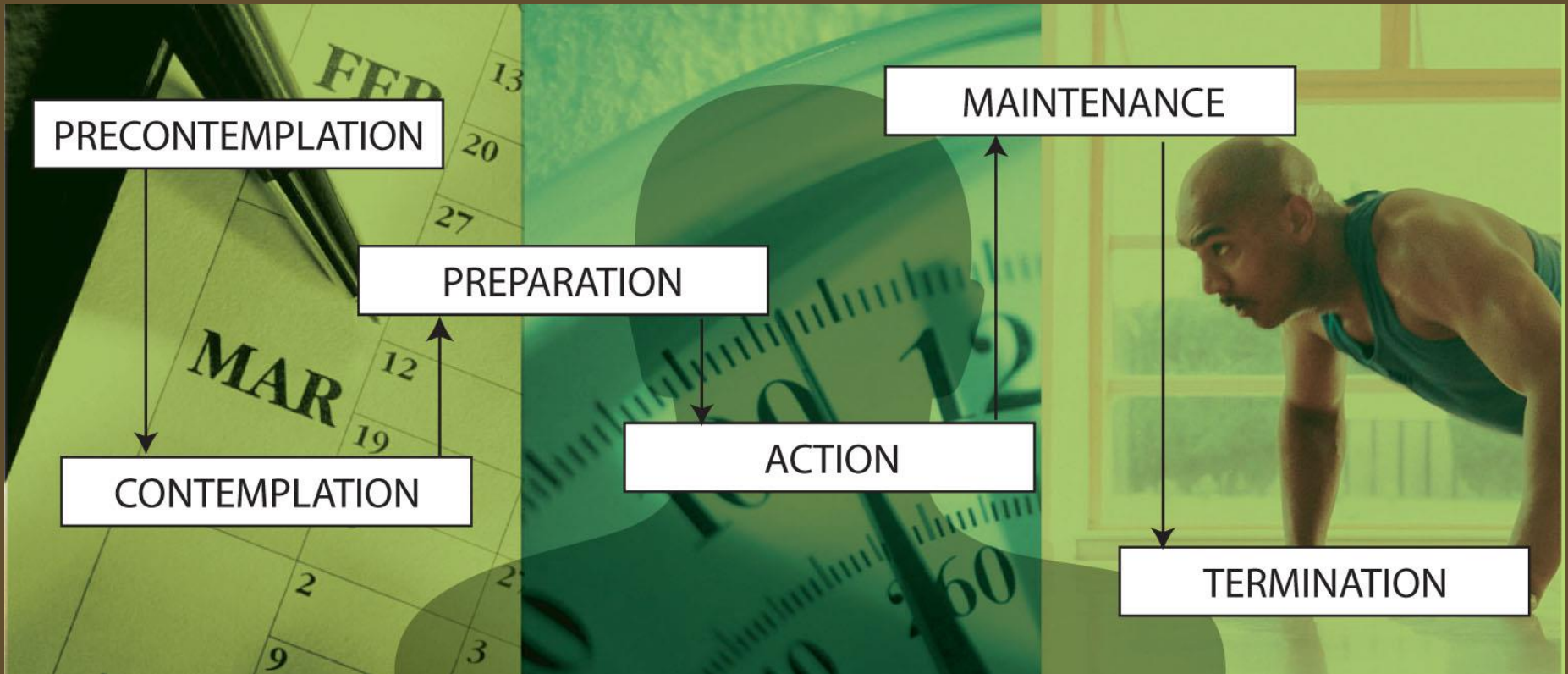
To quit... smoking, abusing substances, unhealthy eating, being sedentary, poor stress management



Consider...
shifting your approach
from an Action Model
to a Stages of Change
Model



The Stages of
Change Model:
where change
equals progress
from one stage
to the next



Stages of Change



Precontemplation:

Not Ready

Have no intention to start taking action in the next 6 months



Characteristics of Precontemplation

Don't know

Demoralized

Denial



Contemplation

Contemplation

Getting Ready

*Intend to start in
the next 6 months*

Characteristics of Contemplation

Doubt

Delay



Preparation

Ready

*Practicing the
behavior*

*Intend to start in the
next 30 days*



Characteristics of Preparation

Decision

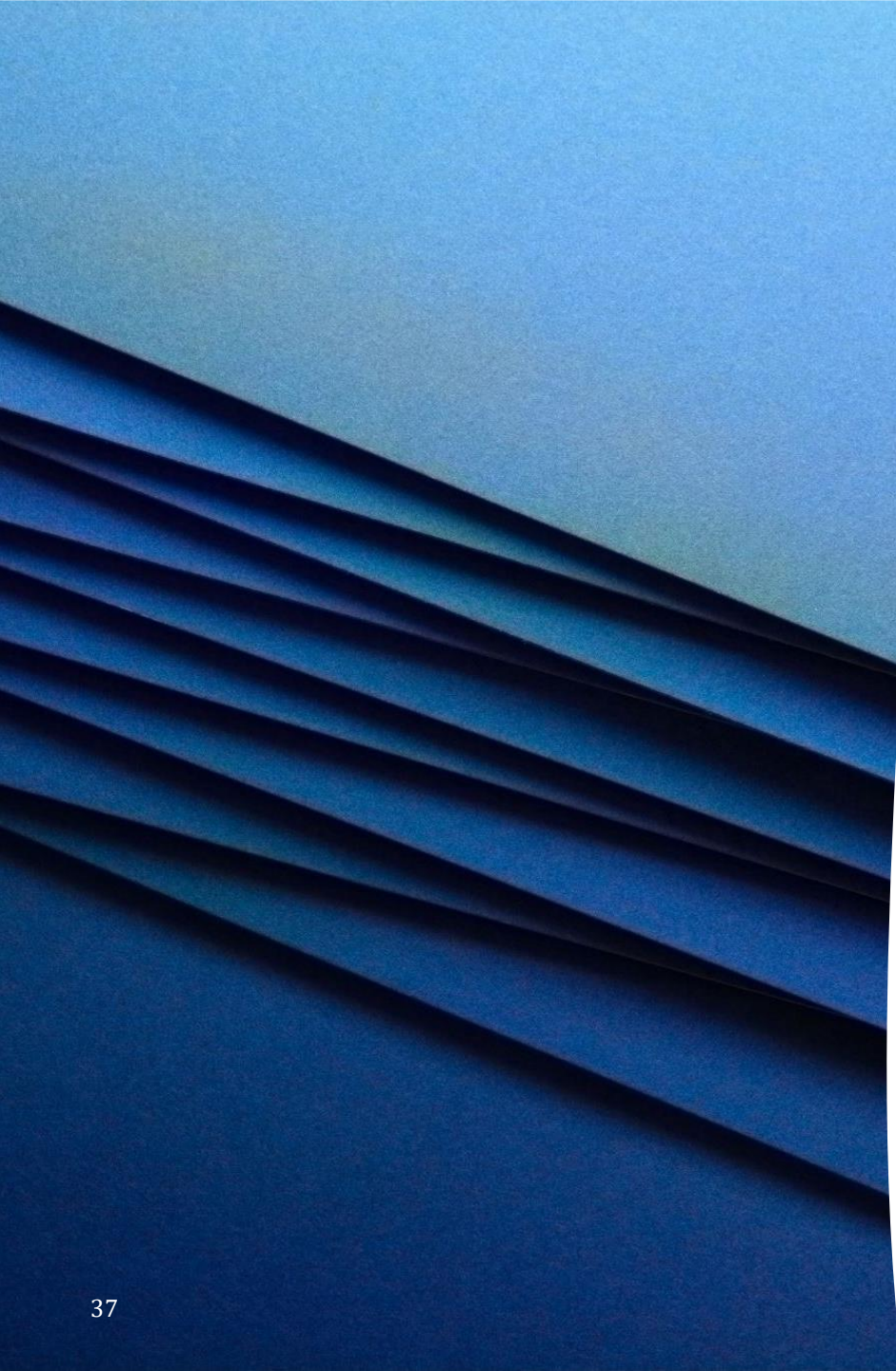
Dread



Action

Recently Started to
Change Overt
Behavior

*Consistently for less
than 6 months*



Action Characteristics

Demanding

Drivers



Maintenance

Has Overtly
Changed Behavior

Consistently for
6 months or more

Maintenance Characteristics

Determined

Distress



Recycling



Characteristics of Recycling

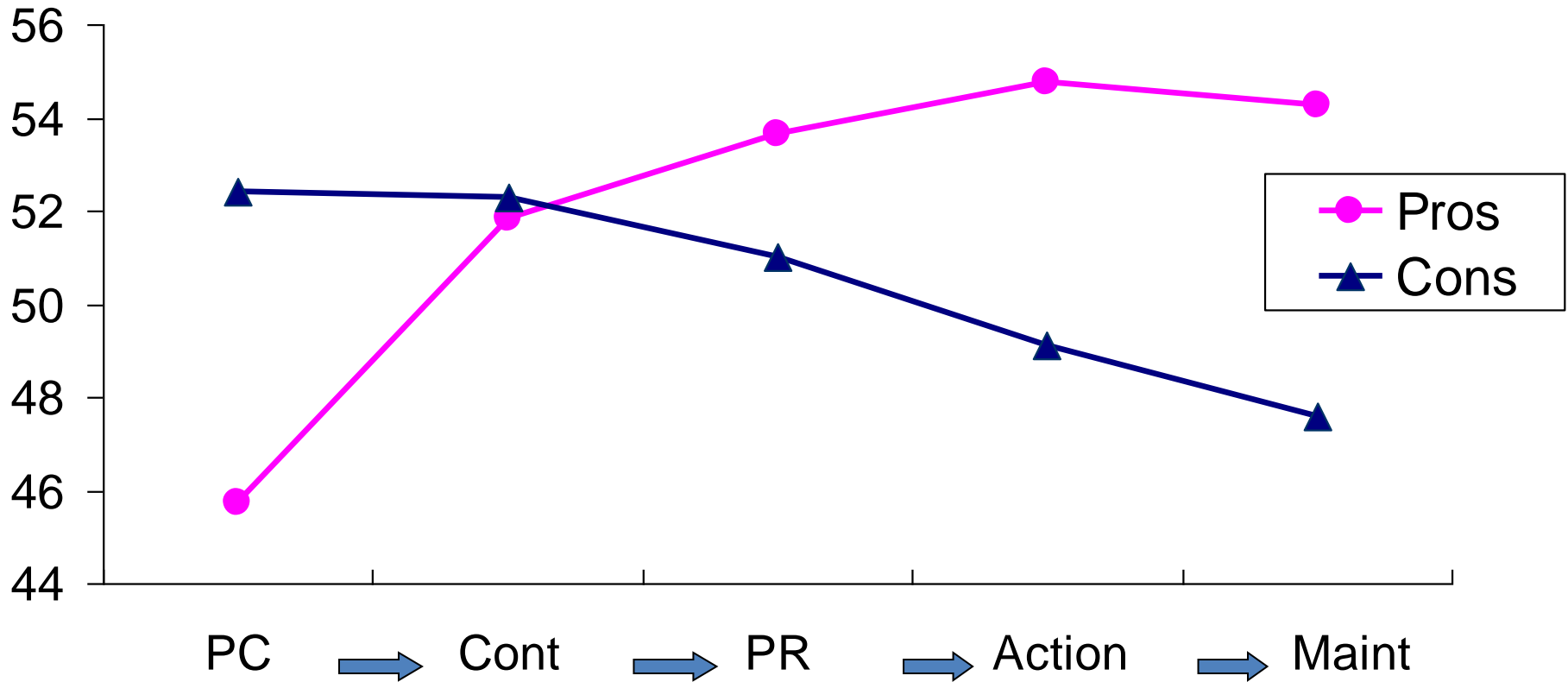
Redeeming

Yourself

Decisional Balance



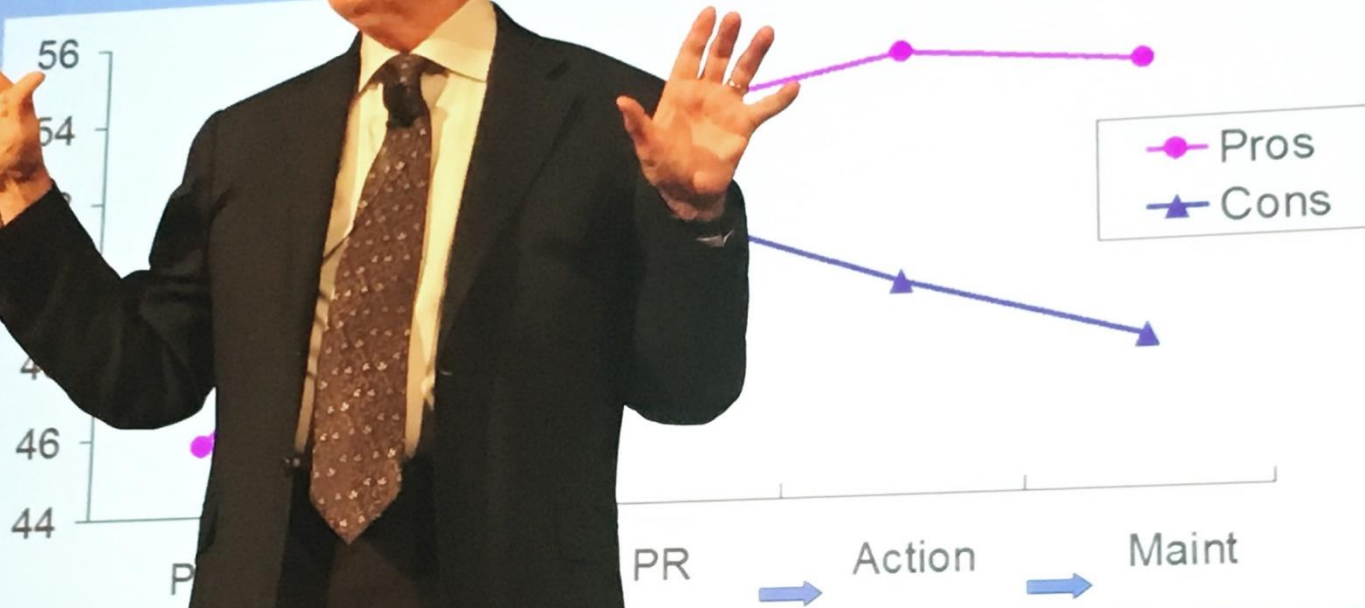
Stage Transitions



Pros & cons of changing across stages of change for 48 behaviors

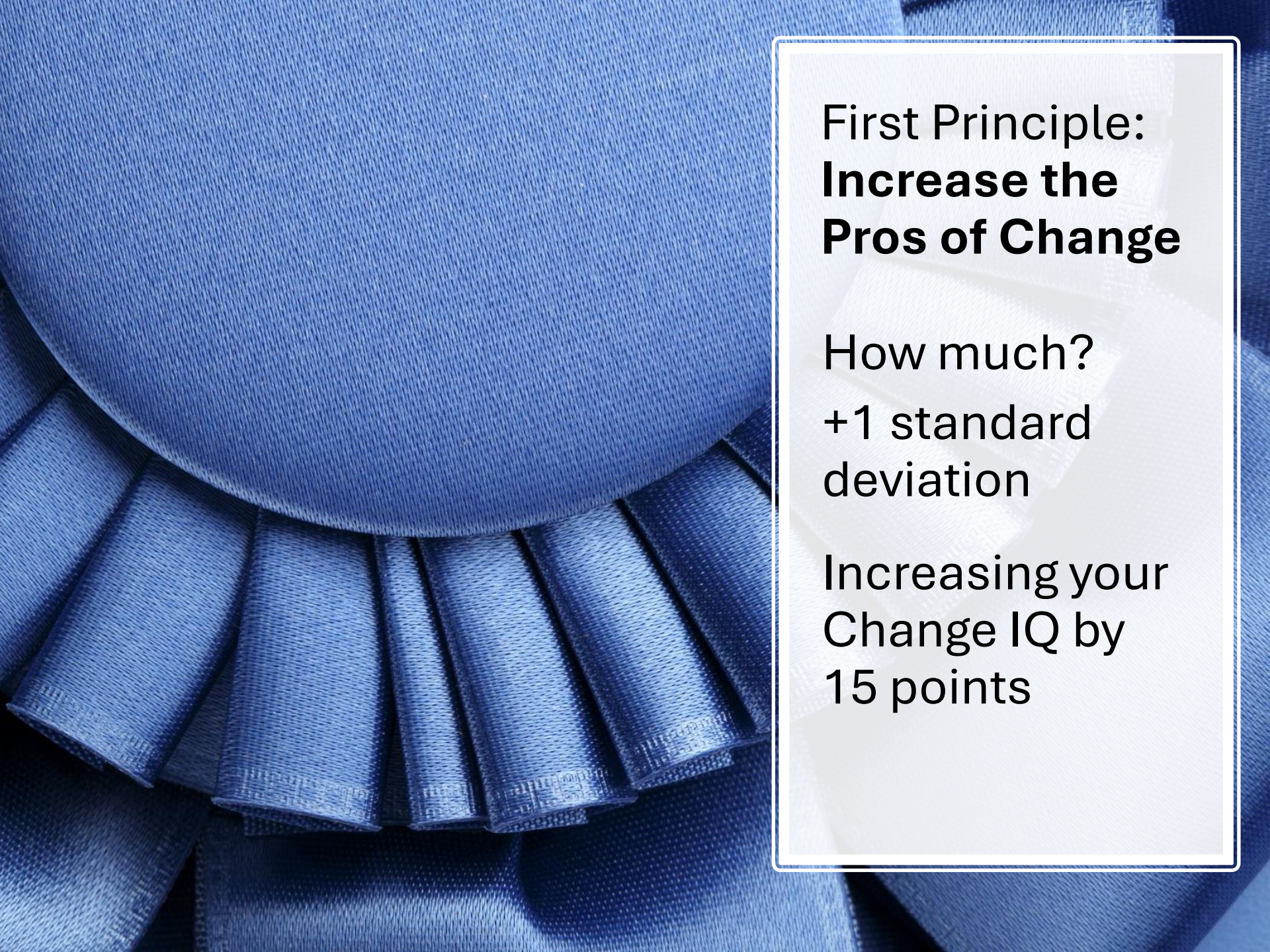
Hall KL, Rossi JS. Meta-analytic examination of the strong and weak principles across 48 health behaviors. Prev Med. 2008 Mar;46(3):266-74

Behavioral Transitions



The proportion of behaviors that are maintained across stages of change for 48 behaviors

Hall, K.L. (2004). *A meta-analysis of behavioral transitions: A cross-sectional analysis and longitudinal cross-validation*. Unpublished doctoral dissertation, University of North Carolina at Chapel Hill.



First Principle:
**Increase the
Pros of Change**

How much?
+1 standard
deviation

Increasing your
Change IQ by
15 points

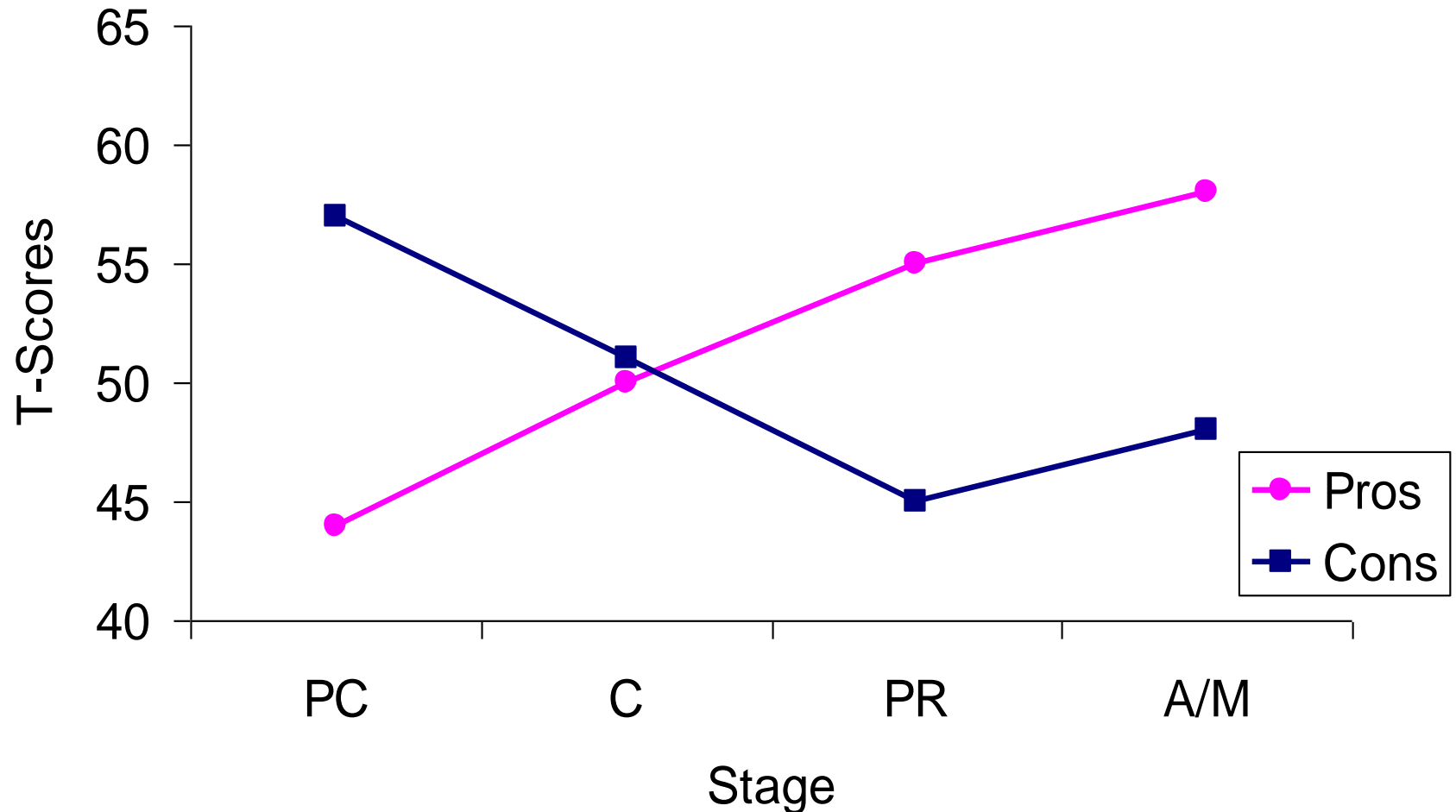


Second Principle:
Decrease the Cons

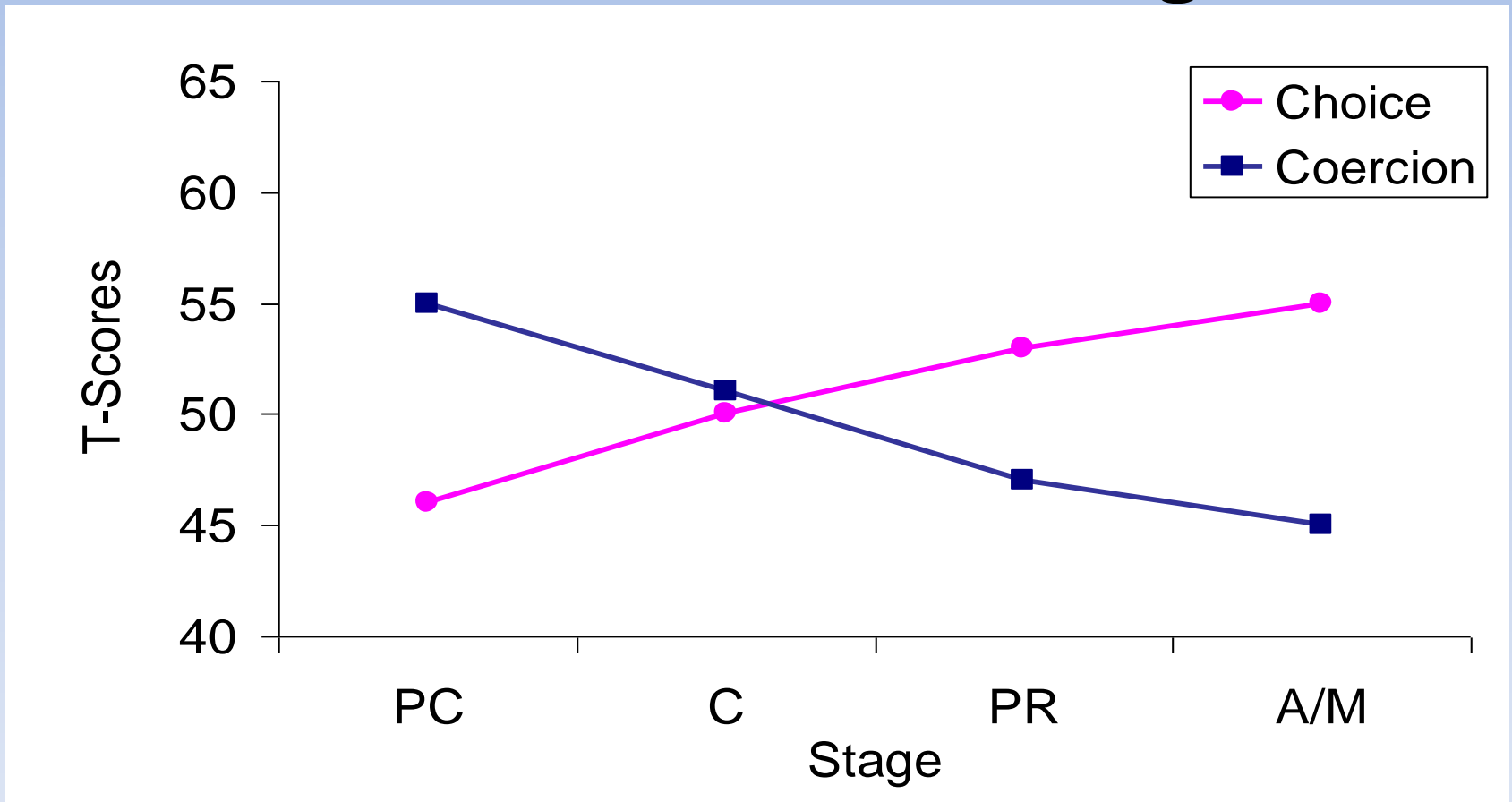
How much?
- $\frac{1}{2}$ standard
deviation

Emphasize the
Pros twice as
much as the
Cons

Decisional Balance of Drug Addiction Treatment Across Stage



Perceived Coercion & Choice Over Participating In Drug Addiction Treatment Across Stage



When social controls are used, programs need to help transform social controls into self controls.

Stages, Pros & Cons, & Processes of Change

Pre-contemplation

'Not intending to change in near future'

Processes of Change:
Consciousness Raising
Dramatic Relief
Environmental Re-eval

Self-efficacy lowest

Decisional Balance
Pros << Cons

Contemplation

'Intending to change in 1-6 mos'

Processes of Change:
Consciousness Raising
Dramatic Relief
Enviro. & Self Re-eval

Self-efficacy increasing

Decisional Balance
Pros = Cons

Preparation

'Preparing to change in 30 days'

Processes of Change:
Self Re-evaluation
Self Liberation
Social Liberation

Self-efficacy increasing

Decisional Balance
Pros > Cons

Action

'Actively changing'

Processes of Change:
Reinforcement Mgmt
Helping Relationships
Counter Conditioning
Stimulus Control

Self-efficacy rapid incr.

Decisional Balance
Pros >> Cons

Maintenance

'Changed for 6+ mos'

Processes of Change:
Reinforcement Mgmt
Helping Relationships
Counter Conditioning
Stimulus Control

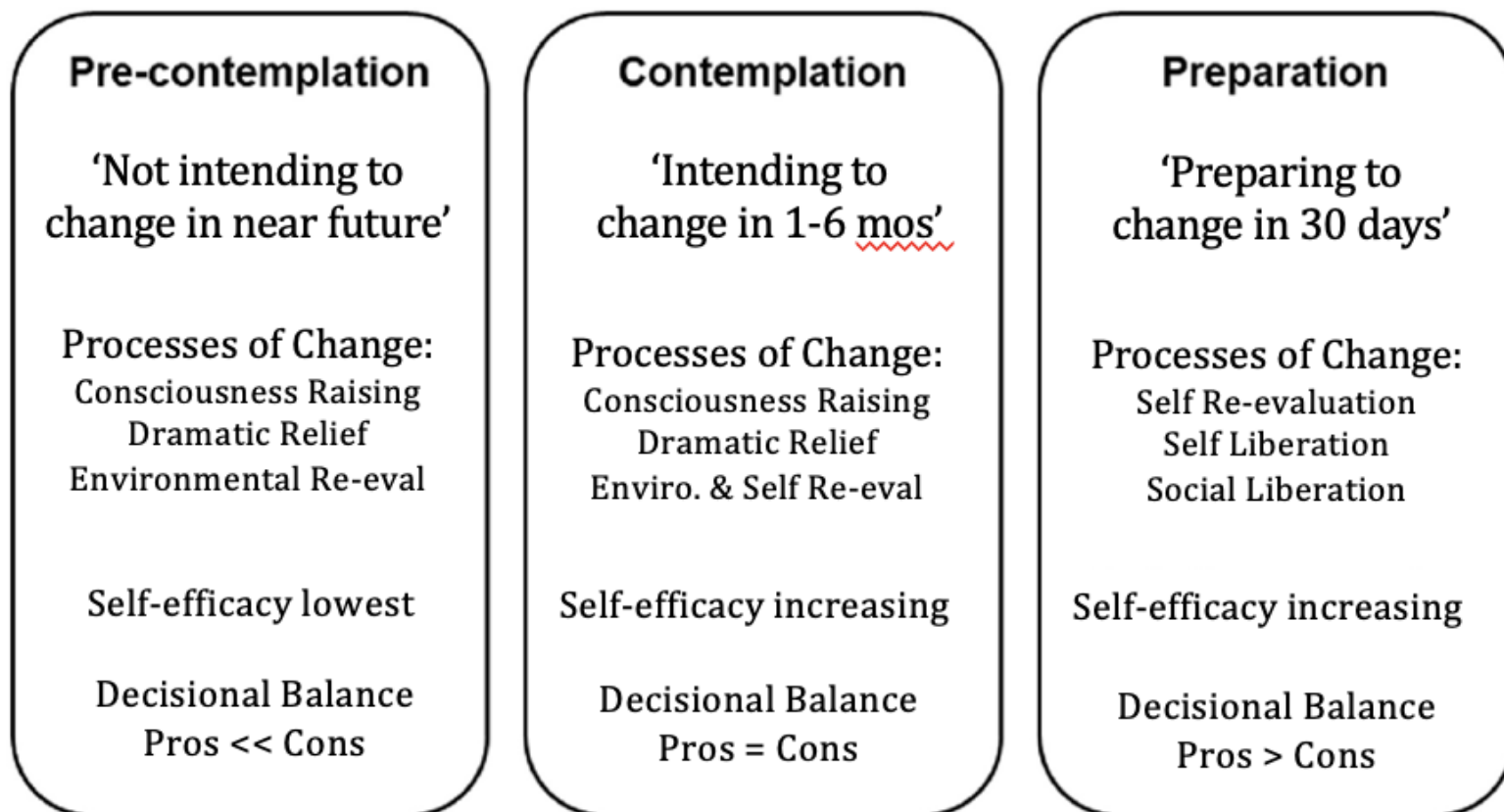
Self-efficacy peaks

Decisional Balance
Pros >>> Cons

Use of Mass Media, Motivational
Interviewing techniques & other Methods

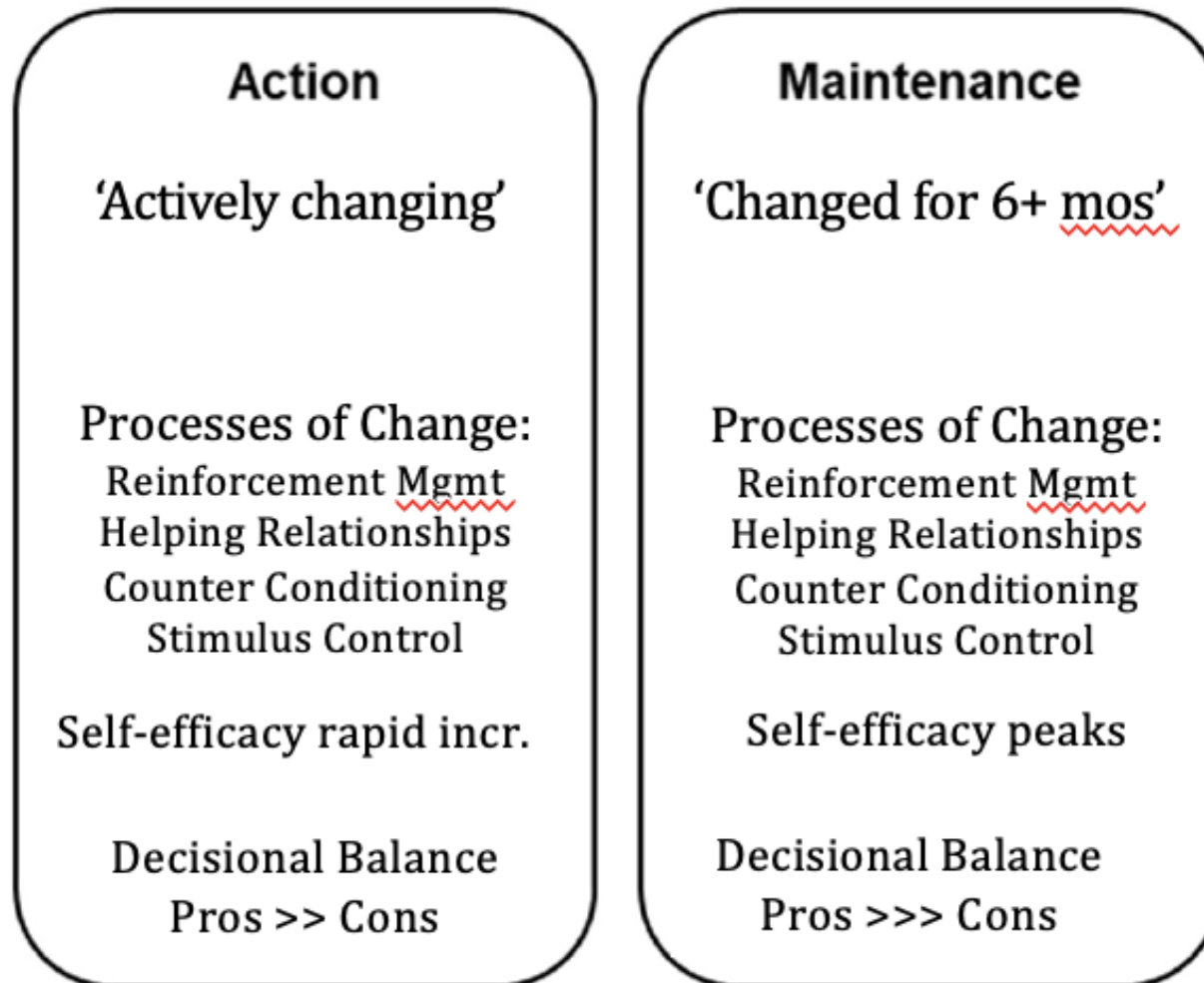
Skill Building, Social Support through Small
Groups, and other Methods

Stages, Pros & Cons, & Processes of Change




Use of Mass Media, Motivational Interviewing techniques & other Methods

Stages, Pros & Cons, & Processes of Change



Skill Building, Social Support through Small Groups, and other Methods



How do People with
Co-occurring
Disorders do with
Quitting Smoking with
TTM (stage-based)
Interventions?

Proactive Smoking Cessation in Patients in Treatment for Depression: Abstinence at 18 Months

Tailored Intervention+

24.6%

Assessment Only

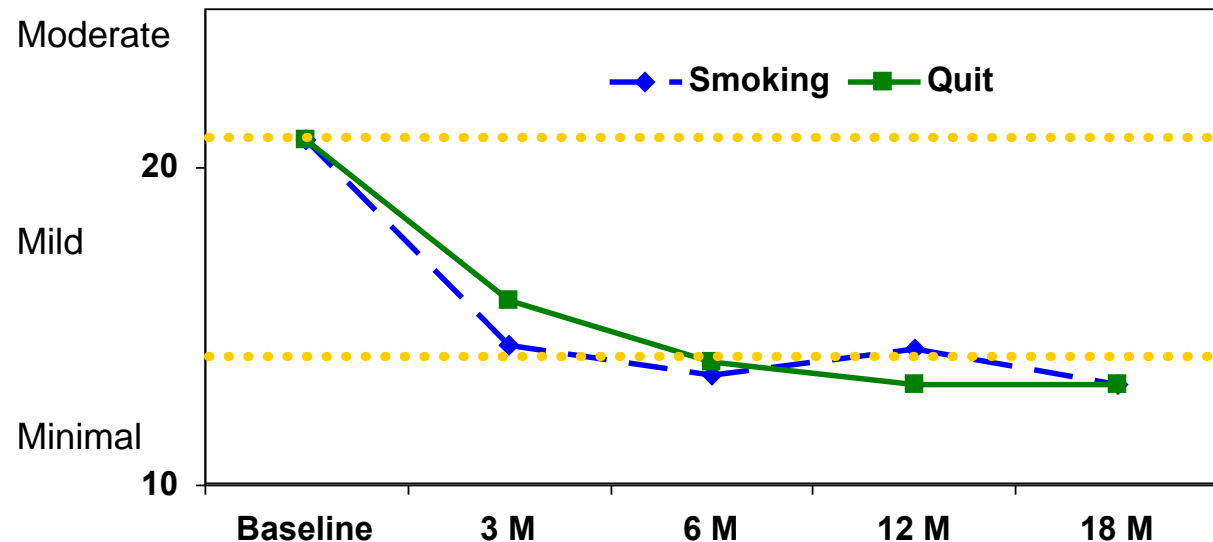
19.1%

Hall, S. M., Tsoh, J. V., Prochaska, J. J., Eisendrath, S., Humfleet, G. L., Gorecki, J. A. et al. (2006). Treatment for Cigarette Smoking Among Depressed Mental Health Outpatients: A Randomized Clinical Trial. *American Journal of Public Health*, 96, 1808-1814.

DEPRESSION & QUITTING SMOKING

- No increase in suicidality: Quit: 0% v Smoking: 1-4%
- No increase in hospitalization: Quit: 0-1% v Smoking: 2-3%
- Comparable improvement in emotional problems
- No difference in use of THC, stimulants, opiates
- Less alcohol use among those who quit smoking

Randomized
Trial with
N=322 adults
with clinical
depression



Proactive Smoking Cessation with Patients Hospitalized for Serious Mental Illness: Abstinence at 18 Months

Tailored

20%

Assessment

8%

Prochaska, J.J., Hall, S., Delucchi, K., & Hall, S.M. (2014). Efficacy of initiating tobacco dependence treatment in inpatient psychiatry: A randomized controlled trial. *American Journal of Public Health, 104(8)*, 1557-1565.

Efficacy of Initiating Tobacco Dependence Treatment in Inpatient Psychiatry: A Randomized Controlled Trial

Judith J. Prochaska, PhD, MPH, Stephen E. Hall, MD, Kevin Delucchi, PhD, and Sharon M. Hall, PhD

Tobacco use among persons with mental illness is 2 to 4 times as great as among the general US population, with costly and deadly consequences.¹⁻³ Persons with serious mental illness have an average life expectancy 25 years shorter than in the general population; the chief causes of death are chronic tobacco-related diseases such as cardiovascular disease, lung disease, and cancer.⁴ Annually, 200 000 of the 435 000 deaths in the United States attributed to smoking are believed to be among individuals with mental illness or addictive disorders.⁵

Despite the significant health effects, smoking remains ignored or—even worse—encouraged in mental health settings.^{6,7} A minority of patients with mental illness report that a mental health provider has advised them to quit smoking, and some report active discouragement of quitting.^{8,9} Staff at some psychiatric hospitals still smoke with patients, rationalized as effective for building clinician–patient rapport.¹⁰

Since 1993, US hospitals have banned tobacco use under mandate of the Joint Commission on the Accreditation of Healthcare Organizations.¹¹ In response to outcry from patient advocacy groups, however, the commission permitted an exception for inpatient psychiatry; similar policy exemptions have been granted to psychiatric facilities in Europe and Australia.¹²⁻¹⁴ Nearly 20 years later, more than half of state inpatient psychiatry units in the United States permit smoking, and half sell cigarettes to patients.¹⁵ Even among hospitals that ban tobacco use, cessation treatment are rare.^{15,16} Yet almost all patients return a smoke-free psychiatric within minutes of hospital admission.

Nearly 8800 studies in mental clinical practice guide extensive literature documents initiating treatment of tobacco dependence in hospital settings with

Objectives. We evaluated the efficacy of a motivational tobacco cessation treatment combined with nicotine replacement relative to usual care initiated in inpatient psychiatry.

Methods. We randomized participants (n=224; 79% recruitment rate) recruited from a locked acute psychiatry unit with a 100% smoking ban to intervention or usual care. Prior to hospitalization, participants averaged 19 (SD = 12) cigarettes per day; only 16% intended to quit smoking in the next 30 days.

Results. Verified smoking 7-day point prevalence abstinence was significantly higher for intervention than usual care at month 3 (13.9% vs 3.2%), 6 (14.4% vs 6.5%), 12 (19.4% vs 10.9%), and 18 (20.0% vs 7.7%; odds ratio [OR] = 3.15; 95% confidence interval [CI] = 1.22, 8.14; P = .018; retention > 80%). Psychiatric measures did not predict abstinence; measures of motivation and tobacco dependence did. The usual care group had a significantly greater likelihood than the intervention group of psychiatric rehospitalization (adjusted OR = 1.92; 95% CI = 1.06, 3.49).

Conclusions. The findings support initiation of motivationally tailored tobacco cessation treatment during acute psychiatric hospitalization. Psychiatric severity did not moderate treatment efficacy, and cessation treatment appeared to decrease rehospitalization risk, perhaps by providing broader therapeutic benefit. (*Am J Public Health*. Published online ahead of print August 15, 2013; e1–e9. doi:10.2105/AJPH.2013.301403)

patients.¹⁸ Yet fewer than 2 dozen randomized clinical trials have treated smoking in persons with current mental illness,¹⁹ and the only published randomized trial examining inpatient psychiatry for initiating tobacco treatment was conducted with adolescents. The intervention group increased in motivation to quit, but the treatment effect on abstinence was not significant.²⁰ The American Psychiatric Association identifies psychiatric hospitalizations as an ideal opportunity to treat tobacco dependence.²¹ Hospital-based tobacco treatment risk

increase following treatment of tobacco use. Tobacco treatment trials with smokers with clinical depression, posttraumatic stress disorder, and schizophrenia, however, have demonstrated no adverse effect of treating tobacco dependence or of quitting smoking on mental health recovery.²⁴⁻²⁹

Research has not examined the impact of treating tobacco dependence during an acute psychiatric hospitalization on mental health recovery. Patients for whom inpatient psychiatric care is deemed necessary typically present

Intervention Components



Stage-tailored Expert System @ Intake, 3 & 6 months



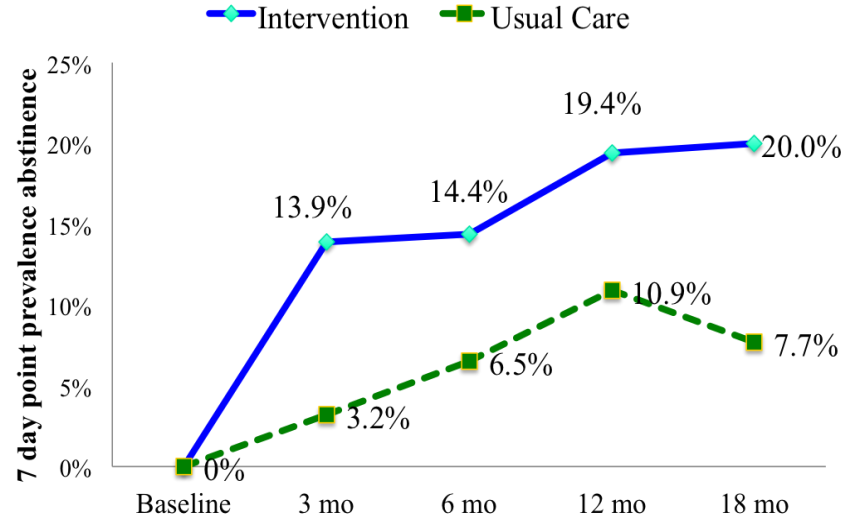
Stage-tailored Manual



Counseling Session 15 to 30-minutes



10 weeks Nicotine Patch



OR=3.15, p=0.018 for condition in a GEE-based logistic regression

234 rehospitalizations:

140 (UC) vs. 94 (Tx), p=0.036

Incremental cost-effectiveness ratio: **\$428 per QALY**

Published online ahead of p

e | e1



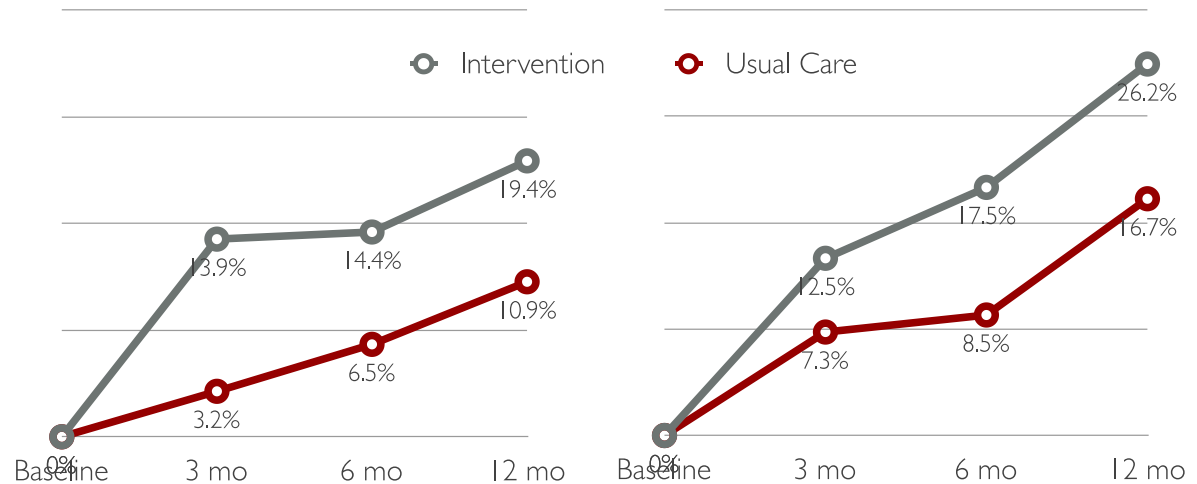
	Private LPPI	Public SFGH
N	224	100
Recruitment Rate	79%	71%
Age in years	40 (14)	40 (11)
Female	40%	35%
Ethnicity		
White	63%	44%
African American	9%	27%
Hispanic	5%	9%
Asian American	7%	11%
Multiethnic/other	16%	9%
Education in years	14 (3)	13 (3)
Income <\$20,000	60%	81%
Homeless	5%	39%
Private/self-pay	53%	1%

Original investigation

Treating Tobacco Dependence at the Intersection of Diversity, Poverty, and Mental Illness: A Randomized Feasibility and Replication Trial

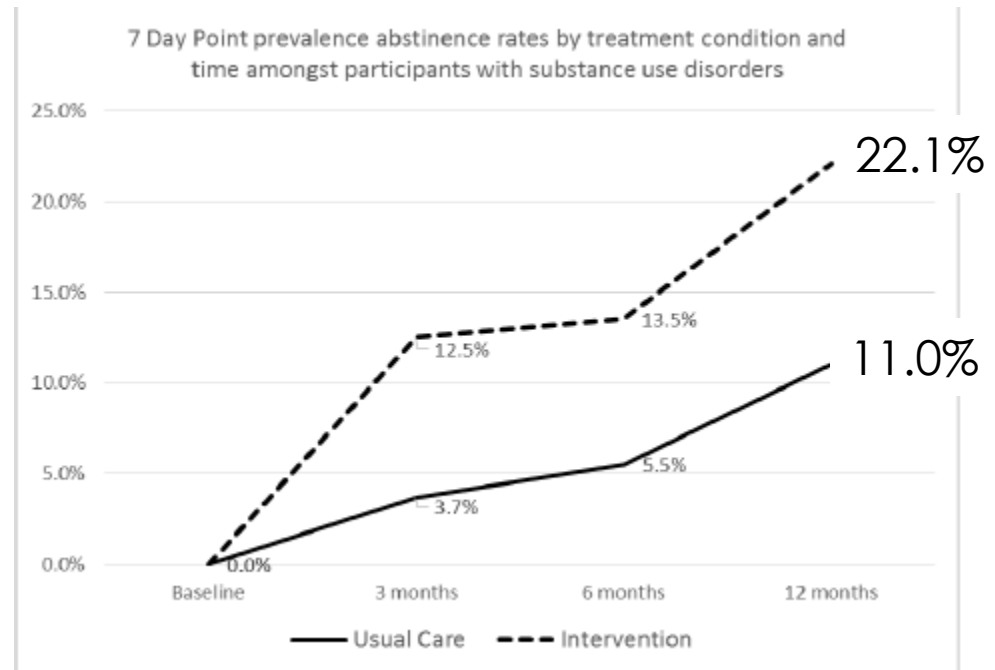
Norval J. Hickman III PhD, MPH¹, Kevin L. Delucchi PhD²,
 Judith J. Prochaska PhD, MPH³

QUIT OUTCOMES: Private & Public Hospitals



DUALLY-DIAGNOSED (N=216)

- Significant difference in smoking status by treatment group:
 - **12-month tobacco abstinence:** 22% TX group vs. 11% UC group (RR=2.01, 95% CI 1.05-3.83)
 - GEE model of treatment effect over time OR=2.30; 95% CI=1.08-4.90



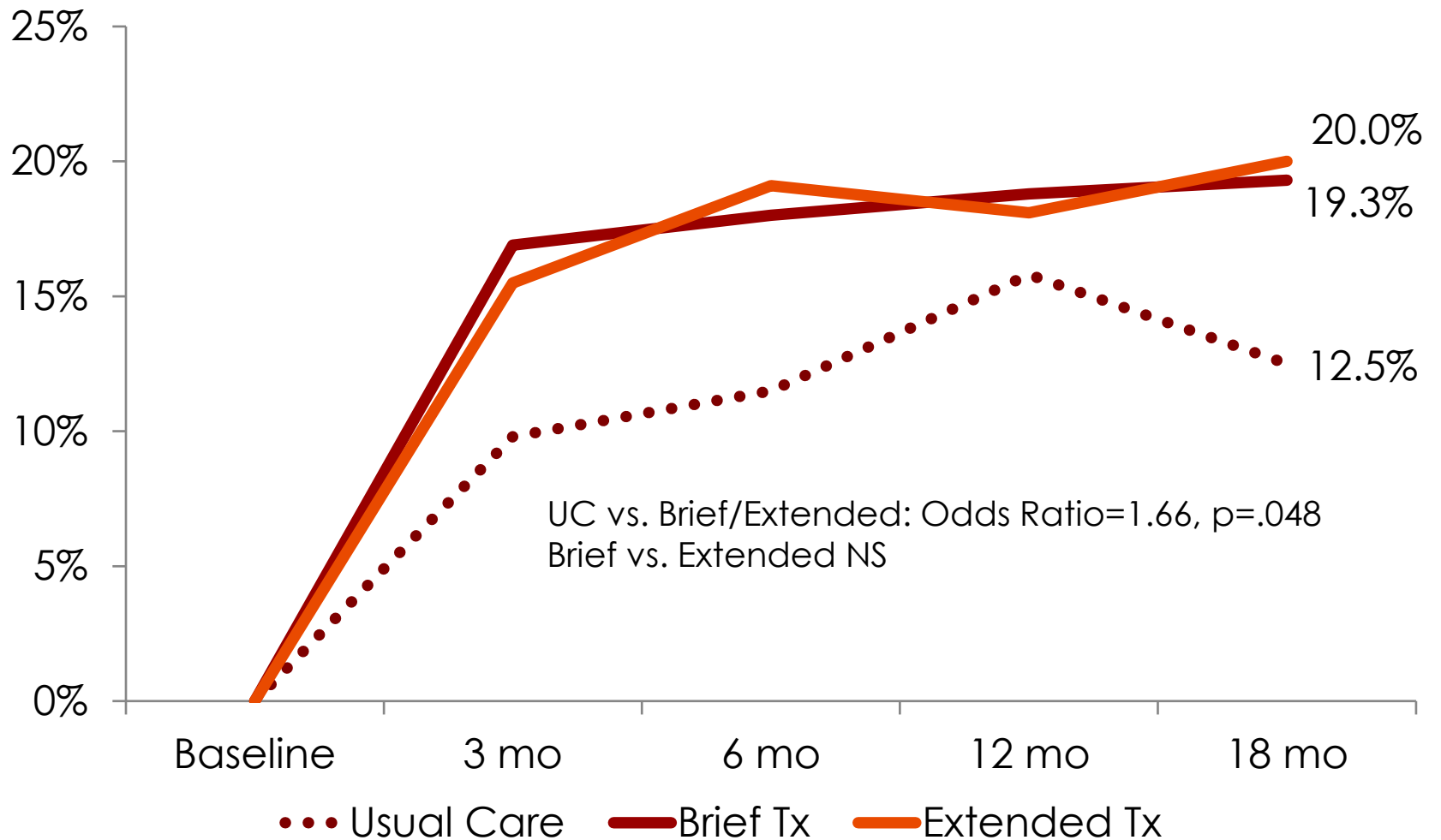
STAR Study (N=956)

- Would 6-mo extended counseling + combination NRT (patch + gum/lozenge) be of interest and outperform our brief treatment?
- Would quit rates differ by diagnosis?
 - Unipolar
 - Bipolar
 - Psychotic Disorders
 - Other

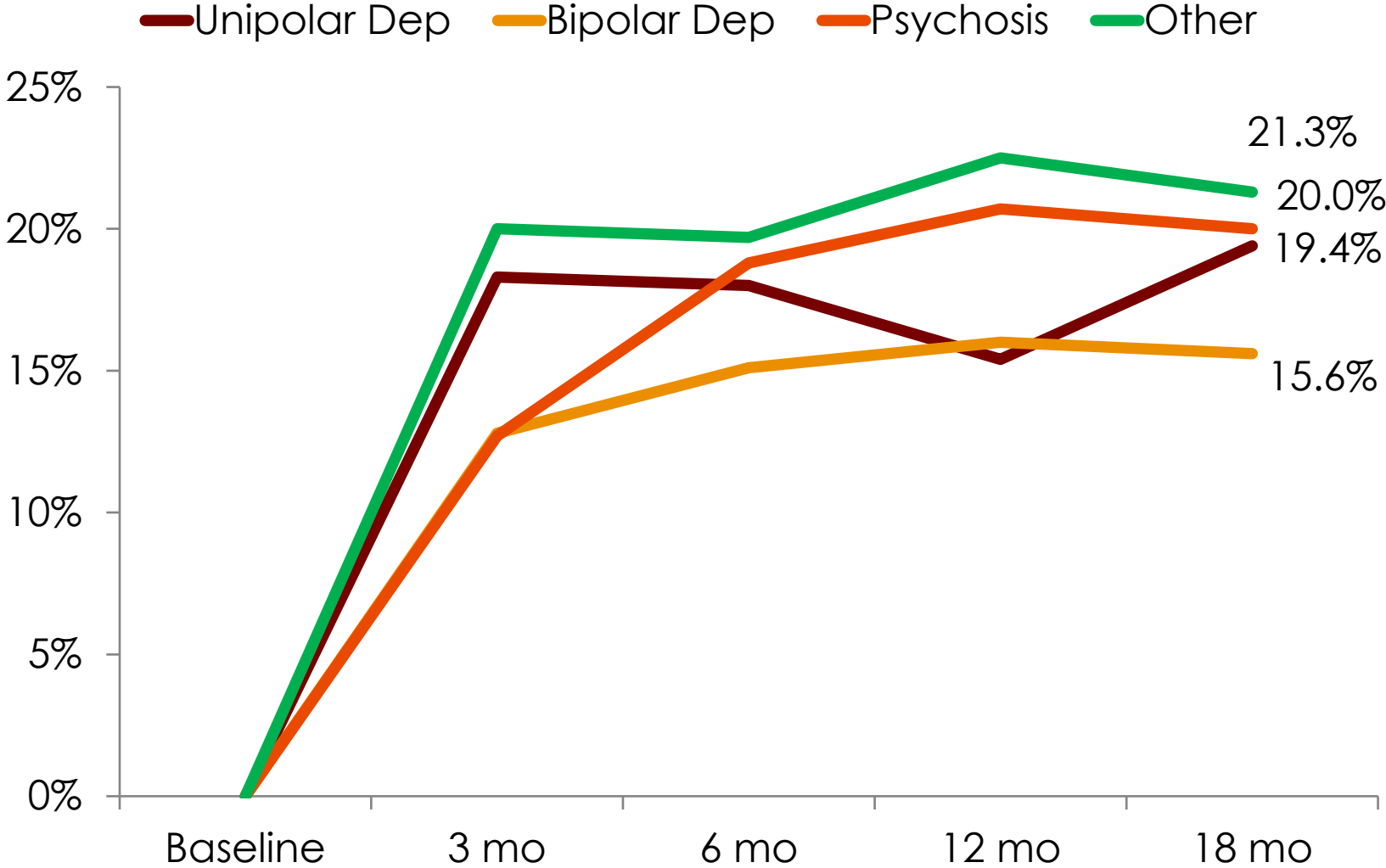
10 CBT counseling sessions + 6-months NRT



ABSTINENCE over TIME by CONDITION

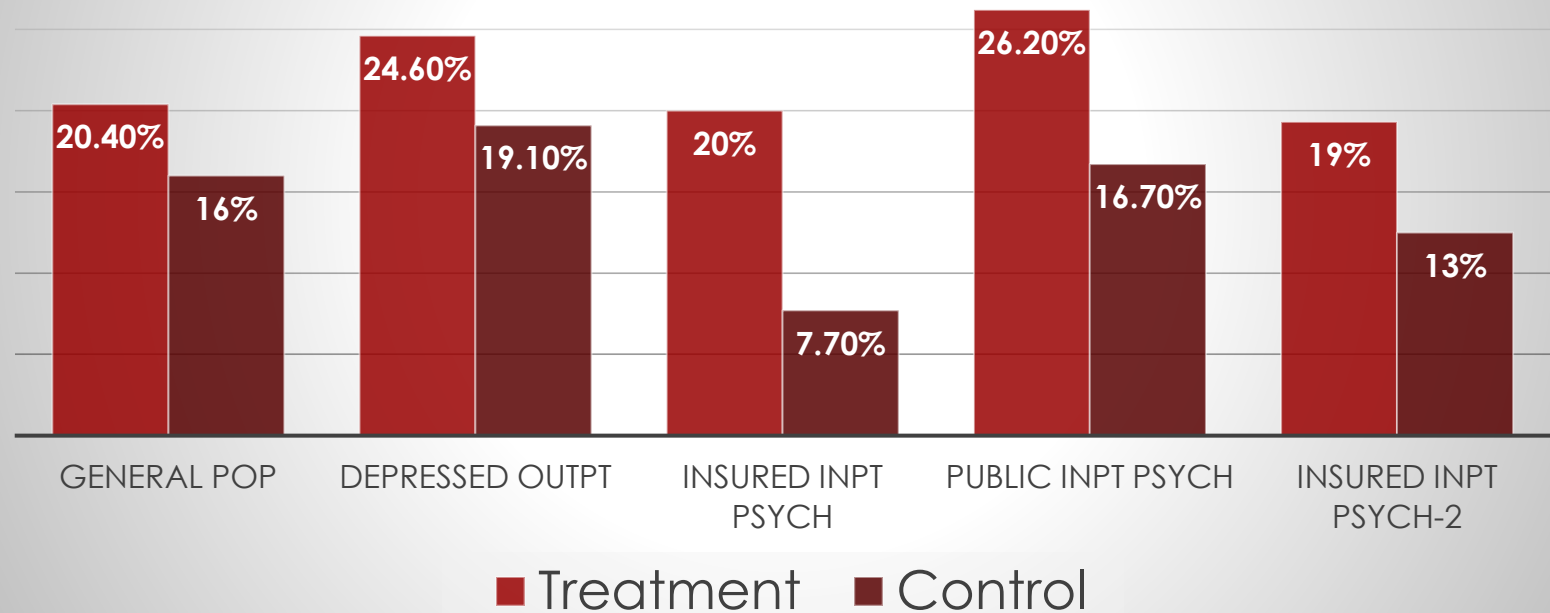


ABSTINENCE OVER TIME by DIAGNOSIS



Replication of Treatment Effects

Comparison of TTM-Tailored Trials
12 to 18-mo abstinence rates



Hall (2006) AJPH; Prochaska (2014) AJPH; Hickman (2015) NTR

Substance Use Disorder Treatment for People With Co-Occurring Disorders

UPDATED 2020

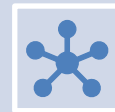
TREATMENT IMPROVEMENT PROTOCOL

TIP 42

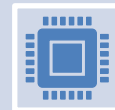
SAMHSA

Substance Abuse and Mental Health
Services Administration

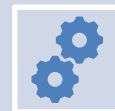
Three models for delivering care for co-occurring disorders:



Coordinated



Co-located

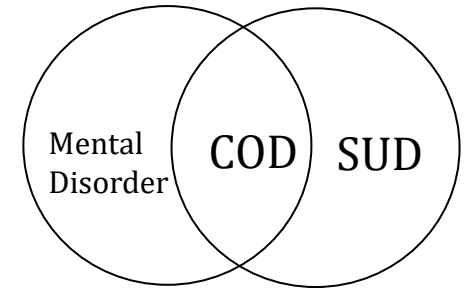


Fully integrated

*With
**integrated
care, more
complete
recovery is
possible***

- Reduced or discontinued substance use
- Improvement in psychiatric symptoms and functioning
- Increased chance for successful treatment and recovery for both disorders
- Improved quality of life
- Decreased hospitalization
- Reduced medication interactions
- Increased housing stability
- Fewer arrests

Starts with Assessment



Assessment is more than just administering questionnaires; it includes exploring clients' risk of harm to self and others, trauma history, strengths and supports, cultural needs, and readiness for change.

When performed correctly, a full assessment should help build rapport between the counselor and the client and foster shared decision making for treatment or other services.



Stage of Change Tools

The Stages of Change Readiness and Treatment Eagerness Scale (<https://casaa.unm.edu/inst/socratesv8.pdf>): This scale is available in two formats: one for alcohol use and one for drug use.

The University of Rhode Island Change Assessment Scale (<https://habitslab.umbc.edu/urica/>): Multiple short- and long-form versions of this measure are available, including for alcohol use, drug use, and initiating psychotherapy.

EXHIBIT 8.6. Examples of Advanced Competencies for Treatment of People With CODs

- Understand the transtheoretical model and how client motivation and readiness to change affect behavior.
- Learn to enhance motivation via motivational interviewing and motivational enhancement therapy skills.
- Be aware of the relapse prevention model and integrating relapse prevention skills into treatments.



Stage-tailored approaches can engage clients, clinicians, & systems to treat & support change in co-occurring disorders

