

Sponsored By: NASW-MI and the MSU, UM, WSU and
CMU Schools of Social Work

February 20 & 21, 2020

EAST LANSING, MI



Hannah Center
Michigan State University
East Lansing, MI

FRIDAY
8:30am Registration
9:00am - 5:00pm

SATURDAY
9:00am - 4:00pm
lunch provided both days

To Register

Registration Opening Soon! *Look for info on MSU School of Social Work!*

\$115 Students
\$175 NASW Members
\$199 All Others

Attendees eligible to earn 12 CECS.



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818-744-6445

Deciding when and how to Run for Office
Campaign Planning · FUNDRAISING · Communicating Your Message
USING SOCIAL MEDIA · Public Speaking
Career Paths for Social Workers in Political Settings

The Campaign School for Social Workers is for anyone who wants to be more politically active as a candidate, staff, volunteer and/or advocate. Taught through the lens of the profession's values and Code of Ethics, this powerful workshop also addresses issues like race, identity and ethics in politics.

Day One focuses on how to prepare for and run a winning campaign, including messaging, voter contact, fundraising and leadership.

Led by Kate Coyne-McCoy, MSW president of nationally recognized Campaign Fixer / KCM Consulting, who has trained more than 8,000 candidates and assisted with hundreds of successful elections.

Day Two features interactive workshops, small group activities and panel discussions with highly regarded political social workers and elected officials.

Register early as space is limited!

UCONN | SCHOOL OF SOCIAL WORK

NANCY A. HUMPHREYS INSTITUTE FOR
POLITICAL SOCIAL WORK



WAYNE STATE
School of Social Work

