

2020

SOCIAL

ENTREPRENEURSHIP CONFERENCE

APRIL 3, 2020

8:00 AM - 4:30 PM

WAYNE STATE LAW SCHOOL

471 W. Palmer St. Detroit, MI 48202

HIGHLIGHTS

- **Morgan Simon**, impact investor and author of Real Impact will discuss her social justice advocacy to end the flow of money to private prison corporations and fund non-extractive and inclusive social impact ventures
- **Drs. Gregory and Tierney Fairchild**, founders of Resilience Education will talk about their work teaching entrepreneurship inside of prisons with a model that utilizes MBA students
- **Whitley Granberry**, Attorney with the Detroit Justice Center will highlight the Center's work to end mass incarceration and promote economic development and place-based entrepreneurship in Detroit
- **Dr. Matthew Larson** will discuss the human, social and structural consequences of mass incarceration

WORKSHOPS

Attendees can select from afternoon workshops that highlight social innovation OR business development workshops for social entrepreneurs including legal entity formation, business planning, marketing/ social media, funding and resource development, and measuring social impact

COST & CE's

- \$15 students,
- \$50 non-students
- \$80 for licensed social workers seeking 6.0 CEUs

Creating impactful new ways to address unmet societal needs through social enterprise and social innovation

This year's conference will focus on the intersection of social entrepreneurship and one of the major social justice issues of our day, criminal justice reform

REGISTER @

EVENTBRITE

Search 'Social
Entrepreneurship Detroit'



Patti Aaron



Wayne State University School of Social Work
Office of the Provost, Mike Ilitch School of Business, Business and Community Law Clinic, Keith Students for Civil Rights, Entrepreneurship Business Law, Society Student Org