

## Plenary

Defining and Advancing Social Enterprise in Michigan's Legacy Cities

Conference includes panel presentations and workshops designed around two tracks.

## Workshops

Track 1: Best Practices in Social Enterprise and Social Innovation. For participants who want to explore more about social entrepreneurship.

Track 2: Social Venture Planning and Business Development Services. For participants who desire to start or grow a Social Enterprise. Workshops will enhance their knowledge of business planning, marketing, funding, and resource development.

## Exhibitor Fair

Lunch Provided.

Stroll over to the retail exhibitor space sponsored by the Association of Black Social Work (ABSW) Students Chapter, gain valuable business development and resources from area providers, and network with area leaders and innovators across the nonprofit, commercial, and public sectors.

# SOCIAL ENTREPRENEURSHIP CONFERENCE

# 2018

8AM - 2PM

FRIDAY, APRIL 6, 2018

WAYNE STATE UNIVERSITY  
STUDENT CENTER, 2ND FLOOR

5221 GULLEN MALL, DETROIT, MI 48202



FREE FOR STUDENTS, \$10 FOR NON-STUDENTS  
FOR MORE INFO, PLEASE CONTACT TAMARIE WILLIS  
AT (313) 577-4409 OR TAMARIE.WILLIS@WAYNE.EDU  
REGISTER AT EVENTBRITE "SOCIAL ENTREPRENEURSHIP"  
OR SCAN QR CODE ABOVE  
MUST REGISTER BY 4/2/2018



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