

Keynote

"Getting Real about Impact"

Morgan Simon will speak on promoting gender and racial equity in social entrepreneurship and impact investing.

Workshops

Includes content areas across three platforms: Social Enterprise & Innovation, Community Engagement & Social Venture Development & Financing.

Come learn best practices & hear from inspiring community leaders and dynamic professionals who are creating impact through social enterprise and innovation e.g. crowdfunding, marketing and building social capital.

Exhibitor Fair

Breakfast & Lunch provided

Gain valuable business development and resources from area providers, and network with area leaders and innovators across the nonprofit, commercial, and public sectors.

Wayne State University
School of Social Work &
Mike Ilitch School of Business &
OptimizeWayne Present

2019 SOCIAL ENTREPRENEURSHIP CONFERENCE



Keynote Speaker: Morgan Simon
Author of Real Impact: The New Economics of Social Change

Friday, April 5, 2019 from 8am-4pm
Mike Ilitch School of Business
2771 Woodward Ave., Detroit, MI 48201

\$35 general admission, \$10 (for students)
Register via Eventbrite 'Social Entrepreneurship'
For more info, please contact Shantalea Johns
at (313) 577-4463 or shantalea@wayne.edu



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