

# 2020

## SOCIAL

# ENTREPRENEURSHIP CONFERENCE

**APRIL 3, 2020**

**8:00 AM - 4:30 PM**

**WAYNE STATE LAW SCHOOL**

471 W. Palmer St. Detroit, MI 48202

## HIGHLIGHTS

- **Morgan Simon**, impact investor and author of Real Impact will discuss her social justice advocacy to end the flow of money to private prison corporations and fund non-extractive and inclusive social impact ventures
- **Drs. Gregory and Tierney Fairchild**, founders of Resilience Education will talk about their work teaching entrepreneurship inside of prisons with a model that utilizes MBA students
- **Whitley Granberry**, Attorney with the Detroit Justice Center will highlight the Center's work to end mass incarceration and promote economic development and place-based entrepreneurship in Detroit
- **Dr. Matthew Larson** will discuss the human, social and structural consequences of mass incarceration

## WORKSHOPS

Attendees can select from afternoon workshops that highlight social innovation OR business development workshops for social entrepreneurs including legal entity formation, business planning, marketing/social media, funding and resource development, and measuring social impact

## COST & CE's

- \$15 students,
- \$50 non-students
- \$80 for licensed social workers seeking 6.0 CEUs

**Creating impactful new ways to  
address unmet societal needs  
through social enterprise and  
social innovation**

This year's conference will focus on the intersection of social entrepreneurship and one of the major social justice issues of our day, criminal justice reform

**REGISTER @**

**EVENTBRITE**

Search 'Social  
Entrepreneurship Detroit'



*Special thanks to our conference organizers, sponsors and supporters.*



**Wayne State University School of Social Work**

The WSU Office of the Provost, WSU Damon J. Keith Center for Civil Rights, WSU Mike Ilitch School of Business, WSU Business and Community Law Clinic, WSU The Keith Students for Civil Rights, OptimizeWayne, WSU Law School - Entrepreneurship and Business Law Society student org, Patti Aaron, The Marjorie and Maxwell Jospey Foundation, The Build Institute