



Have you ever thought of starting a business that addresses a social problem or provides an unmet need in the community? **Then you might be a social entrepreneur.** Would you like help understanding how you might turn your idea into a social venture? Then join us for a **business and entrepreneurship planning course developed especially for social workers and other helping professionals including nursing, education, and public health.**

The Social Entrepreneurship Committee at the School of Social Work at Wayne State University wants to help you explore your social venture idea. We are partnering with The Build Institute, a business development services organization based in Southwest Detroit that promotes equitable entrepreneurship, to offer both nascent and established entrepreneurs a customized business development training course called Build Impact. It is a non-credit course developed by the Build Institute that is available to any helping professional interested in starting or growing a business with a social impact.

If you've ever contemplated starting a business or organization with a social mission purpose, this specially designed non-credit class is for you. The course will be taught by local experts and cover all the basics of starting a business or social venture. The curriculum is a learner-centered, hands-on, and activity-based, so you'll be doing as much as you'll be listening. We'll provide you with a Build binder that includes lessons, resources, and a sample business plan for you to fill out as we go. You'll be exploring your idea with a small supportive and caring cohort. You'll leave the class with a completed business plan, and the knowledge and confidence to take your idea to the next level.



BUILD SOCIAL WORK

This non-credit Zoom course is open to any helping professional. Hosted Thursday nights from February 3 to March 31, 2022 from 5:30 - 7:30 pm for a cost of \$350.

Space is limited - REGISTER via Startup Space <https://bit.ly/3m78iXE>



WAYNE STATE
School of Social Work

