

# YOU'RE INVITED!

**INTERNATIONAL  
DAY OF THE GIRL**

OCTOBER 9, 2020

11AM - 2:30PM EST

## YES SHE CAN, YES WE CAN!

Join us as we host our third annual International Day of the Girl event, virtually, as we discuss diversity & inclusion, and the steps we need to take to create a gender balanced workforce.

Our event, is jam packed! And will feature familiar voices such as:

### CORPORATE PANEL:

Moderated By: Jodi Kovitz- Founder, CEO- Move the Dial

Featuring:

Jennifer Khan- Head of Diversity & Inclusion- EllisDon

Michelle Chang- Director of People & Culture- MAD Elevator

Tiffany Connauton- Culture Program Advisor- Shell Canada

Chandran Fernando- Managing Partner- Matrix 360

Judaline Cassidy- Founder - Tools & Tiaras

AND MORE TO BE ANNOUNCED!

### KEY NOTE ADDRESS:

Featuring:

Bardish Chagger- Honourable Minister Diversity, Inclusion & Youth

### FIRE SIDE CHAT:

Susannah Pierce - Director Corporate Affairs LNG & Guest

### YOUTH PANEL :

Moderated by: Nicole Anderson- Windsor Essex Small Business Association

Featuring:

Riya Karumanchi, SmartCane

Hana Rauf, Girls of Change

Odyanne Loradain- Little Footprints Big Steps

**PLUS:** Networking & professional development opportunities, prizes, and a VIP Experience Box that is FULL of items from female entrepreneurs from across North America. Limited to 150 boxes!

**TICKETS ON SALE NOW! GROUP RATES AVAILABLE**

Tickets at [eventbrite.ca](https://www.eventbrite.ca)

### SPONSORED BY:



**BOMBARDIER**



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## SPEAKERS

OCTOBER 9, 2020



**The Honourable Bardish Chagger**  
Minister of Diversity and Inclusion and Youth



**Nour Hachem-Fawaz**  
President and Founder of Build a Dream



**Morgan Wienberg**  
Co-founder of Little Footprints Big Steps



**Tiffany Gooch**  
Principal Consultant at Aurora Strategy



**Nicole Anderson**  
Youth Panel Moderator



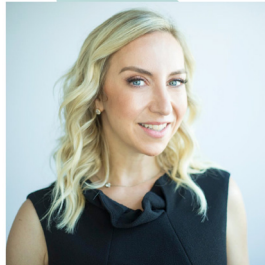
**Riya Karumanchi**  
Founder and CEO of SmartCane



**Hana Rauf**  
Founder of Girls for Change



**Odyanne Loradain**  
Little Footprints Big Steps



**Jodi Kovitz**  
Corporate Panel Moderator



**Jennifer Khan**  
Head of Inclusive Diversity at EllisDon



**Michelle Chang**  
Director of People and Culture at MAD Elevator Inc.



**Tiffany Connauton**  
Culture Program Advisor for Shell Canada



**Chandran Fernando**  
Founder & Managing Partner at Matrix360



**Judaline Cassidy**  
Founder of Tools and Tiaras Inc.

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## AGENDA

OCTOBER 9, 2020

<b>11:00 - 11:17</b>	<b>OPENING</b> <i>MC Intro</i> - Morgan Weinberg, Founder of Little Footprints Big Steps <i>Opening Remarks</i> - Nour Hachem-Fawaz, President, Build a Dream <i>Health/Mindfulness Session</i> : Melodie Queenen - Rose City Ashtanga Yoga
<b>11:19 - 11:40</b>	<b>WELCOMING KEYNOTE &amp; FIRESIDE CHAT</b> Tiffany Gooch & The honourable Bardish Chagger
<b>11:42 - 12:10</b>	<b>YOUTH PANEL</b> Moderated by Nicole Anderson-Windsor Essex Small Business Association <i>Guests</i> : Riya Karumanchi, SmartCane Hana Rauf, Girls of Change Odyanne Loradain, Former Orphan now Orphanage worker at Little Footprints Big Steps
<b>12:15 - 12:25</b>	<b>ENTERTAINMENT BREAK</b> Justine Thompson-Fisher- Feet in Flux
<b>12:30 - 1:00</b>	<b>FIRESIDE CHAT</b> Sussanah Peirce (LNG) w/ Cyrstial Smith
<b>1:06 - 1:35</b>	<b>CORPORATE PANEL #1</b> <i>Topic</i> : Diversity & Inclusion (D&I Initiatives and how they launched ) Moderated by Jodi Kovitz, Founder, CEO, Move the Dial <i>Guests</i> : Jennifer Khan, EllisDon - Head of Inclusion & Diversity Michelle Chang, MAD Elevator - Director of People & Culture Tiffany Connauton, Shell Canada - Culture Program Advisor Melanie Stinson - Ford
<b>1:39 - 2:10</b>	<b>CORPORATE PANEL #2</b> <i>Topic</i> : Diversity & Inclusion (How they embedded D&I into their organization ) <i>Guests</i> : Chandran Fernando - Matrix 360 Judaline Cassidy- Tools & Tiaras
<b>2:11-2:30</b>	<b>DREAM AWARDS</b> Presented by Nour Hachem- Fawaz- President Build a Dream
<b>2:30-4:00</b>	<b>CHAT ROOMS AND DIGITAL NETWORKING</b> Panelists and moderators available to chat with attendees

IN PARTNERSHIP WITH:

