



WAYNE STATE UNIVERSITY
MIKE ILITCH
SCHOOL OF BUSINESS

DETROIT'S BUSINESS SCHOOL

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SOUTH



OUR MISSION

The Wayne State University Mike Ilitch School of Business prepares students for challenging and rewarding careers; advances the boundaries of scholarly and practitioner knowledge; and enhances the economic vitality of the city of Detroit, the state of Michigan and beyond through our programs, research and community engagement.

We prepare students to think critically, act ethically and lead effectively.

Welcome to Detroit's Business School.



A LANDMARK INVESTMENT

Established in 1946, Wayne State's business school was renamed in 2015 in recognition of a \$40 million gift from Mike and Marian Ilitch. Thanks to this lead investment, the school moved to a new, state-of-the-art building in the heart of The District Detroit in 2018, and academic programming and collaboration with the region's business community are expanding.

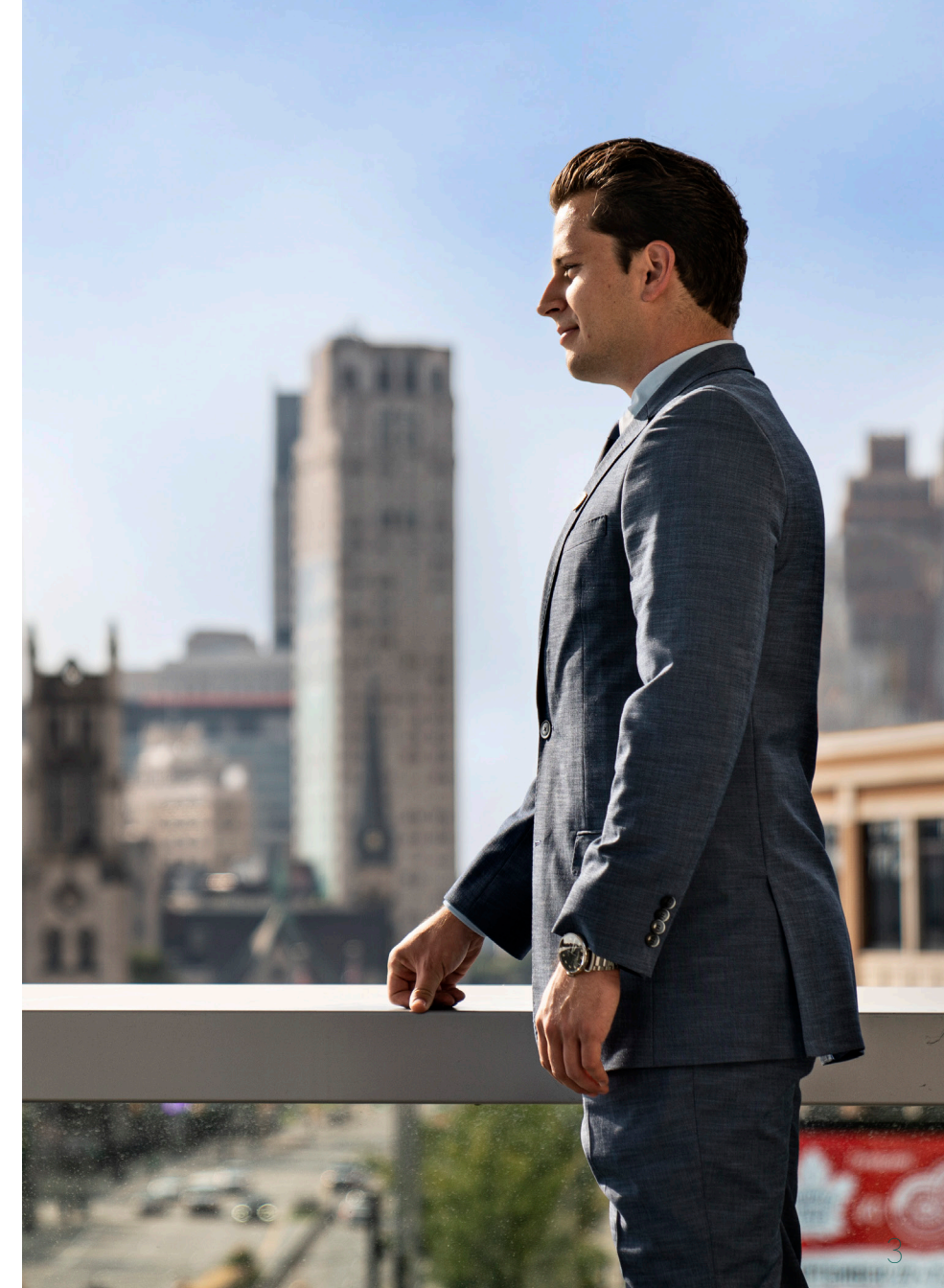
The Ilitches' gift is the largest in the history of the university and ranks as one of the largest gifts ever to name a public business school in the United States.

ACCOLADES

The Mike Ilitch School of Business is consistently named a best business school by *The Princeton Review*. Our global supply chain management programs are ranked among the top 25 in the nation by Gartner. Our undergraduate and part-time M.B.A. programs have been ranked among the best in the country by *U.S. News & World Report*, and we are recognized as a top business school for veterans by *Military Times*.

ACCREDITATION

All Wayne State business programs are fully accredited by the Association to Advance Collegiate Schools of Business (AACSB) International, meeting or exceeding rigorous, peer-reviewed standards and featuring top-quality classes, professors, students, research and programs. In fact, less than 5% of the more than 11,000 business schools worldwide are AACSB-accredited.



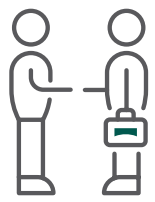
LOWEST TUITION of Michigan's top three research universities



800 employers partnered with waynebizcareers.com



70+ local business leaders coach Ilitch School students through our CORPORATE MENTOR PROGRAM



TOP-RANKED PROGRAMS U.S. News & World Report, The Princeton Review, Gartner, Military Times



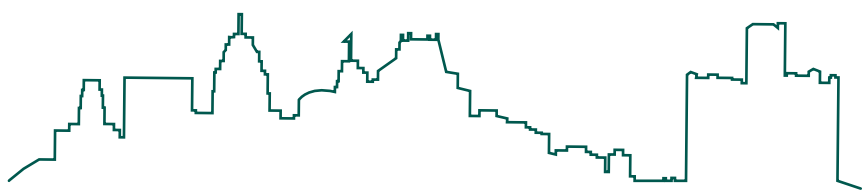
120+ full- and part-time faculty Internationally recognized experts in their fields



90% of our alumni stay in metro Detroit after graduation



New home in the heart of THE DISTRICT DETROIT with flexible options online and at suburban satellite campuses



2,900 UNDERGRADUATES



1,400 GRADUATE STUDENTS Fastest-growing part-time M.B.A. program in the Midwest



Accredited by AACSB INTERNATIONAL



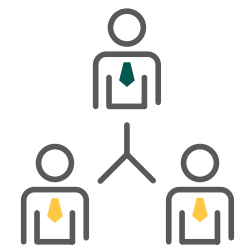
\$40 MILLION gift from Mike and Marian Ilitch, one of the largest gifts ever to name a public U.S. business school



\$500,000 in scholarships earmarked just for business students



36,000 PROUD BUSINESS ALUMNI





ACADEMICS

BACHELOR'S DEGREES

- Accounting
- Finance
- Global supply chain management
- Information systems management
- Management
- Marketing
- Business minor for all WSU students
- Law minor for all WSU students

MASTER'S DEGREES

- Business administration (M.B.A.) with 11 optional concentrations
- Accounting (M.S.A.)
- Joint J.D./M.B.A. in partnership with Wayne Law
- Data science and business analytics (M.S.D.S.B.A.)
- Finance (M.S.F.)
- Automotive supply chain management (E.M.S.-S.C.M.)

DOCTORAL DEGREES

- Finance
- Management
- Marketing

CERTIFICATES

- Undergraduate and graduate certificates in entrepreneurship and innovation
- Post-bachelor certificate in accounting
- Post-bachelor certificate in information systems management
- Graduate certificate in business

EXECUTIVE EDUCATION

- Vehicle-focused short courses and non-degree certificates
- Global Automotive Purchasing Supply Chain Network in partnership with AIAG



ACCELERATED DEGREE PROGRAMS

High-achieving upperclassman can take advantage of our Accelerated Graduate Enrollment (AGRADE) program, which allows them to take — and double count — M.B.A. classes during their junior and senior years.

Our M.B.A. program offers an accelerated 11-week/4-week format and flexible full-time and part-time options to allow students to complete their degrees in less time. A GMAT waiver is available to qualified applicants.

CAMPUS OPTIONS

Ilitch School students can take courses at our state-of-the-art home in the heart of Detroit or at any one of several satellite campuses across Southeast Michigan. Online classes are also available.

AFFORDABLE AND ACCESSIBLE

In addition to Wayne State's annual \$350 million in student support, the Ilitch School provides \$500,000 in merit- and need-based scholarships earmarked just for business students.

BEYOND THE CLASSROOM

Lectures, coursework, exams — what happens in the classroom is just the beginning of a Wayne State business education. We offer a wide variety of hands-on learning experiences, including co-ops and internships, service-learning projects, and study abroad trips to Europe, Asia and South America.

A CULTURE OF MENTORSHIP

Our dedicated staff serves students before they set foot on campus, through graduation, and as alumni throughout their careers. From admission questions and efficient academic plans to career coaching and job placement, the Ilitch School's professional advisors are here to help.

Multiple mentorship programs — including the Corporate Mentor Program and PwC MPREP Scholars Program — are designed to encourage, develop and graduate first-generation college students and underrepresented minorities. Additional extracurricular programs help students develop networking, presentation and other “soft” skills that are vital for a successful career in business.



NETWORK CULTIVATION

With industry-specific student organizations and unprecedented access to Detroit business leaders, Ilitch School students make professional connections that serve them throughout their careers.

The Warriors Business Community offers immersive learning for undergrads. Members of the Ilitch School's living-learning community get to know corporate leaders through high-profile events and small campus gatherings designed for one-on-one networking.

ALUMNI IMPACT

Our students join a powerful network of more than 36,000 Wayne State business alumni, including many top-level executives across metro Detroit and beyond. Ninety percent of Ilitch School grads support the region by establishing careers right here in Michigan.

INNOVATE. IMPACT. INSPIRE.



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ilitchbusiness.wayne.edu