

GSA Career Conversation Working with the Media: Top Tips and Tricks Resources

From Nature “How to work with your institution’s press office to maximize the reach of your work”:

<https://www.nature.com/articles/d41586-018-05896-2>

From the American Psychological Association, “[How to work with the media](#)”

From the American Association for the Advancement of Science, “[Media Interview Tips](#)”

From the American Geophysics Union “A Scientist’s Guide to Working with the Media”:

https://www.agu.org/-/media/Files/Share-and-Advocate-for-Science/020_37438_S2_Working_with_the_Media.pdf

Resource from GSA’s Reframing Aging on improving communication about aging:

<https://www.geron.org/press-room/press-releases/2022-press-releases/1419-reframing-aging-initiative-releases-video-to-improve-communication-about-aging>