A CATALYST FOR GROWTH

It's a great time to be in Detroit, a city on the verge of transformation. Wayne State University is playing a key role.

In the following pages, you'll see how we're driving resurgence on our campus, in our neighborhood and across the city. From the world-class research occurring in our classrooms and laboratories to the exciting developments happening across Midtown, Wayne State is catalyzing growth in Detroit.

Our students, staff, faculty and partners have an unprecedented opportunity to take part in the reinvention of an American city — and we want you to be a part of it.

President M. Roy Wilson,
Wayne State University

IMPORTED
FROM
DETROIT

GROWTH STARTS HERE.

With nearly 28,000 students and 7,000 employees, Wayne State University is in the business of building Detroit's future. By leveraging university assets for the benefit of our neighborhood and city, we're creating an economic impact in Detroit, across the region and throughout Michigan. Whether developing new technologies for the private sector, working with developers to add new residential and retail options in Midtown, or investing in transit like the M-1 Rail, Wayne State is a leader and partner in the city's revitalization.

$2.5 BILLION
economic Impact

7TH LARGEST
employer in Detroit

$88.6 MILLION
additional state tax revenue from employees and alumni

SEED WAYNE
FRESH GREENS
GROWN ON CAMPUS
EVERYTHING $1
(BOK CHOY $2)
BROUGHT TO YOU BY
WSU DIG

WE INVEST IN OUR NEIGHBORHOOD.

With thousands of residents connected to Wayne State, it's no coincidence that Midtown is one of Detroit's most dense and vibrant neighborhoods, with a 97 percent occupancy rate. New shops, restaurants and businesses are opening every month, and we're investing our resources both on and off campus. The recently restored McGregor Reflecting Pools have added a beautiful gathering place to the area, and our $93 million Integrative Biosciences Center will bring new research opportunities to Midtown. Wayne State also is a partner in the Live Midtown residential incentive, helping our community continue to thrive.

1,605
residents attracted and retained through Live Midtown since 2011

106
new businesses and nonprofits in Midtown since 2013

$1.21 BILLION
invested in capital projects since 1993

PRIDE

WE MAKE MIDTOWN SAFE.

Crime is down more than 50 percent since 2009 thanks to the Wayne State University Police Department and Midtown CompStat, a proactive policing approach that uses data and analysis to tackle crime hot spots. Our fully commissioned, 59-member sworn police force works closely with other law enforcement agencies, businesses, property owners and residents to keep Midtown safe. This has paved the way for more than 100 new shops, restaurants and businesses, and has helped attract new residents to our neighborhood.

WSUPD on duty
24/7

WSUPD patrols
4 SQUARE MILES
of campus and surrounding neighborhoods

58%
drop in crime since 2009

OUR INNOVATION POWERS THE LOCAL ECONOMY.

Wayne State is a top-tier, internationally recognized research university, ranked by the National Science Foundation as one of the top public universities for research expenditures. This attracts students, faculty, researchers and companies from around the world to Midtown. Through our Technology Commercialization Office, the new Anderson Engineering Ventures Institute and our affiliation with TechTown — Detroit's most established business incubator and accelerator — we're creating dozens of new spinoff companies and hundreds of new jobs.

$224 MILLION
in annual research expenditures

550
patent applications since 2009

1,026
companies served by TechTown from 2007-14

Asterand

Blackstone LaunchPad
Wayne State University
blackstonelaunchpad.wayne.edu
SALE!
THE NEWEST ADDITION TO THE AVALON FAMILY!!!

WE HELP SMALL BUSINESSES START, GROW AND THRIVE.

From students developing their first entrepreneurial idea to long-established companies poised for expansion, Wayne State helps businesses launch, develop and grow. Blackstone LaunchPad, our student entrepreneurship center, has turned more than 150 ventures into viable businesses. Our Goldman Sachs 10,000 Small Businesses program has helped 125 second-stage small businesses increase revenue and add jobs. Our Law School's small business clinics provide pro-bono services for 100 clients annually. And TechTown's SWOT City and Retail Boot Camp programs provide intensive mentoring and support for local businesses in Detroit neighborhoods, driving community-based economic growth.

152
student ventures created or supported by Blackstone LaunchPad since 2011

More than **70%** of 10,000 Small Businesses Detroit alumni increased revenue within six months of graduation

$107.3 MILLION
in capital to TechTown companies from 2007-14

WE ENRICH OUR COMMUNITY.

Located in the heart of the city's cultural center, Wayne State is a hub for arts and culture. Our year-round schedule of performances, exhibitions and events, along with participation in festivals such as Dlectricity, Art X Detroit and Noel Night, draw a diverse array of visitors from across the city, region and state. From renowned theatres — including the Bonstelle and Hilberry, the nation's first and longest-running graduate repertory theatre — to concerts and exhibitions of local, regional and international art, we make a rich contribution to the cultural life of Midtown.

400
public performances, exhibits and cultural events annually

156,000
visitors each year to Midtown festivals

More than **700**
school groups hosted, free of charge, every year

HILBERRY THEATRE

WE IMPROVE AND SAVE LIVES.

Wayne State provides world-class education and training for tomorrow's health care professionals. Nearly 40 percent of practicing physicians in Michigan and 43 percent of practicing physicians in Wayne, Oakland and Macomb counties received all or part of their medical training at Wayne State. The Eugene Applebaum College of Pharmacy and Health Sciences (EACPHS) produces 300 committed and compassionate health professionals each year; 85 percent of EACPHS' graduates stay and work in Michigan. By working with our partners at the Detroit Medical Center and Henry Ford Health System, we maximize the impact of our research and care capabilities for a stronger, healthier community.

$60 MILLION
in uncompensated medical care provided annually

20,000
at-risk mothers assisted through the Perinatology Research Branch (PRB)

$347 MILLION
of economic activity related to the PRB

WE TRAIN LEADERS.

Walk into any large business in Michigan and chances are you'll meet a Wayne State alum. That's because 75 percent of our nearly 250,000 alumni live here and contribute to the local economy. Our alumni have started or are running thousands of businesses in Michigan — from Fortune 500 companies to sole proprietorships. And our Detroit Revitalization Fellows are making a meaningful difference in neighborhoods across the city. So don't just look in America's boardrooms for our graduates. You'll also find Wayne State alumni making a profound impact in courtrooms, operating rooms, classrooms and communities.

39.6% of Michigan's practicing physicians are WSU grads

29 of the top 100 "super lawyers" are from Wayne State, more than any other law school in Michigan

74 Detroit Revitalization Fellows since 2011

Dan Gilbert, J.D. '87
Founder and Chairman,
Rock Ventures and Quicken Loans
Majority owner, Cleveland Cavaliers

Dan Gilbert is founder and chairman of Rock Ventures, the umbrella entity for his investments and real estate, and Quicken Loans, the nation's second-largest mortgage lender. In 2010, Gilbert began moving his family of companies from suburban Detroit to the city's central business district to lead the revitalization of a great American city. Since then, he has created thousands of jobs and invested $1.7 billion to purchase and renovate more than 70 commercial properties in downtown Detroit. Today, more than 12,500 Rock Ventures team members work downtown.

Sonia S. Hassan, M.D. '94

Associate Dean for Maternal, Perinatal and Child Health,
Wayne State University School of Medicine
Director, Center for Advanced Obstetrical Care and Research
at the NIH Perinatology Research Branch

Dr. Sonia Hassan is the associate dean for maternal, perinatal and child health at Wayne State University School of Medicine and director of the Center for Advanced Obstetrical Care and Research, which provides access to early prenatal care, social services and education. She is the WSU project site manager for the Perinatology Research Branch (PRB) of the National Institutes of Health. The 10-year, $165 million PRB contract is the largest contract to date for WSU. Dr. Hassan is the lead author on a groundbreaking study demonstrating that the use of vaginal progesterone prevents premature birth in at-risk mothers — an intervention with an estimated cost savings of $19 million per 100,000 women screened. This research will prevent millions of premature births worldwide, saving tens of thousands of lives each year.

The Honorable Damon J. Keith, LL.M. '56

United States Court of Appeals, Sixth Circuit

The Honorable Damon J. Keith has served as a judge on the United States Court of Appeals for the Sixth Circuit since 1977. As a member of the federal judiciary, Judge Keith has consistently stood as a courageous defender of the constitutional and civil rights of all people. In 2011, the Damon J. Keith Center for Civil Rights at Wayne State University Law School opened its doors to promote research and community outreach related to civil rights and racial justice. The center — which honors the life and legacy of Judge Keith as a civil rights icon — is a leading source for the legal history of the civil rights movement and the historic accomplishments of American lawyers and judges dedicated to social justice. *Crusader for Justice*, a biography of Judge Keith's legal career, was published in November 2013 by Wayne State University Press. *Walk with Me: The Trials of Damon J. Keith*, a documentary co-sponsored by Ford Motor Company and the DTE Energy Foundation, premiered in June 2015.

WE MAKE IT EASY TO CONNECT TO EXPERTS.

Wayne State is Michigan's only urban research university, with thousands of researchers and innovators pursuing cutting-edge breakthroughs and technologies. Our Front Door for Business Engagement makes it easy for companies large and small to collaborate with faculty, staff and students, and to access resources like core labs and clinical trials. Through The Front Door, industry can connect with research opportunities, technology commercialization, student talent, small business support, professional development, or explore any other business need. Call 888-WSU-DOOR, email frontdoor@wayne.edu or visit **thefrontdoor.wayne.edu**.

Access to more than
2,000
WSU faculty members

Attracted more than
$600,000
for small business research collaborations since 2013

More than **30**
student interns connected to Michigan businesses since 2013 through the Small Company Internship Award

Grand Circus
BizGrid
Kate Catlin
Grand Circus
GOT AN IMPORTANT LUNCH?

Woodward Gardens
Woodward Gardens
Midtown

WE CAN'T DO IT ALONE.

Wayne State partners with a wide variety of stakeholders to maximize our impact in the community. We partner with industry through our Front Door for Business Engagement; with Henry Ford Health System and the Detroit Medical Center, our fellow Midtown anchor institutions; with the University of Michigan and Michigan State University through the University Research Corridor (URC); and with community organizations and foundations like Midtown Detroit Inc. and the New Economy Initiative (NEI). We're also a founding member of D2D, a cohort of businesses committed to local sourcing. Detroit's revitalization is a team effort. Our partnerships are vital to our commitment to be a good neighbor in a good neighborhood.

$51.6 MILLION
spent with Detroit-based vendors in 2014

173
URC startups since 2002

1,338
new companies created via NEI grantees from 2009-14

HELPFUL LINKS

Blackstone LaunchPad
wayne.edu/blackstonelaunchpad

The Front Door for Business Engagement
thefrontdoor.wayne.edu

Midtown Detroit Inc.
midtowndetroitinc.org

Michigan Corporate Relations Network
michigancrn.org

New Economy Initiative
neweconomyinitiative.org

Office of Economic Development
wayne.edu/economicdevelopment

TechTown
techtowndetroit.org

University Research Corridor
urcmich.org

Wayne State University
wayne.edu

WSU Police Department
police.wayne.edu

FAST FACTS

- Wayne State is one of the nation's 50 largest public universities, with Michigan's most diverse student body.
- Nearly 75 percent of WSU's 245,000 alumni live in Michigan, contributing to the state's economic renewal.
- Nearly 40 percent of Michigan's practicing physicians received all or part of their medical training at Wayne State University.
- Nearly 75 percent of Wayne State Law School graduates live and work in Michigan.
- Wayne State is among only 3.5 percent of U.S. universities with the Carnegie Foundation classification of RU/VH (Research University, Very High research activity).
- Wayne State is home to the Perinatology Research Branch, the only National Institutes of Health branch dedicated to the study of premature birth and infant mortality, which employs more than 130 physicians, researchers and staff members.
- TechTown, a nonprofit business incubator and accelerator founded by Wayne State, Henry Ford Health System and General Motors, has created 1,190 jobs since 2007.
- Wayne State is a partner with Michigan State University and the University of Michigan in the University Research Corridor, helping create a vibrant state economy.
- Wayne State has been nationally recognized with a Community Engagement Classification from the Carnegie Foundation for the Advancement of Teaching and as an Innovation and Economic Prosperity University by the Association of Public and Land-grant Universities.

Wayne State University Board of Governors

Gary S. Pollard, *chair*, Paul E. Massaron, *vice chair*, Diane L. Dunaskiss, Marilyn Kelly, David A. Nicholson, Sandra Hughes O'Brien, Dana Thompson, Kim Trent, M. Roy Wilson, *ex officio*