

## **What is CARMA?**

The Consortium for the Advancement of Research Methods and Analysis (CARMA) is a nonprofit academic center at the Wayne State University School of Business Administration. This interdisciplinary center hosts lectures from nationally renowned methodologists as well as providing an extensive online video archive, this interdisciplinary center is a continuing education resource where faculty and graduate students can learn more about current research and statistical methods, and data analysis.

CARMA has three primary goals: to provide continuing education to faculty and professionals, to serve as a resource for those who teach research methods and data analysis, and to provide a community forum for organizational scholars in research methods.

## **What does CARMA do?**

Every month, CARMA airs a live webcast with a well-known expert for a one-hour overview on a research methods topic. Though the experts are typically from business fields, the topics have wide appeal to the research community.

As a member institution, the Mike Ilitch School of Business hosts free group viewings of these webcasts for interested faculty and graduate students. Some weeks, there are two back-to-back webcasts. Please join us to watch and discuss one or both!

### **Live speaking engagements**

- For Wayne State University faculty and students, at Mike Ilitch School of Business.
- If interested in attending a lecture, please email [carma@wayne.edu](mailto:carma@wayne.edu) to confirm the time and location.

For more information about CARMA and its benefits, contact the Mike Ilitch School of Business.

For further questions, please email [carma@wayne.edu](mailto:carma@wayne.edu) or call 313-577-4580.