

GOING OUT OF BUSINESS

Hurt Economies Hurt People: How to Build Economies that Heal

The Wayne State University School of Social Work Social Entrepreneurship Committee and the National Association of Social Workers Michigan Chapter invites you to attend a webinar for professional social workers and change agents interested in building more equitable and inclusive economies that serve people.

May 4, 2021 • 1:00 - 2:30 pm EST • Zoom

Cost: \$15 General Admission, \$5 Students • CE's: 1.5 for an additional \$10

REGISTER by May 3: <https://bit.ly/2PG0gYM>

Small business development is central to the U.S. economy. Small businesses provide critical goods and services, particularly in under-resourced communities. Moreover, a high percentage of the net job growth annually in the U.S. comes from small businesses. The COVID-19 crisis caused an unparalleled economic downturn in the U.S and had a disproportionately negative impact on Black, Indigenous and People of Color (BIPOC)-owned small businesses. Even before the crisis, most black- and brown-owned businesses faced numerous barriers to business start-up and growth including but not limited to access to financial capital. Regarding the significance of the COVID-19 crisis, research economist, Robert Fairlie, notes “the negative early-stage impacts on minority- and immigrant-owned businesses, if prolonged, may be problematic for broader racial inequality because of the importance of minority businesses for local job creation, economic advancement and longer-term wealth inequality.”

What can we do as individual consumers and caring professionals to support and advocate for more equitable business and economic development at the local, state, national, and global levels?

Join us to hear about innovative micro-, mezzo- and macro-level financial decisions, actions, and policies that can transform hurt economies and empower people. Our featured speaker will be **Morgan Simon**, an internationally recognized impact investor and author of “Real Impact: The New Economics of Social Change.” Morgan will discuss her work as social justice warrior who specializes in transformative finance. Also featured is **Regina Ann Campbell, MSW**, who is the President and CEO of the Build Institute, a 501(c) 3 entrepreneurial Innovation Hub that serves primarily female and BIPOC micro business entrepreneurs based in Detroit with locations throughout the U.S.



Morgan Simon



Regina Ann Campbell, MSW



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