The primary goal of the Social Entrepreneurship Committee of the School of Social Work at Wayne State University (SSW) is to promote social entrepreneurship. Specific strategic goals include the following.

1. To foster a culture of social innovation and social entrepreneurship among key stakeholders of the SSW including but not limited to students, faculty, alumni, staff, donors and community members.
2. To create awareness of social entrepreneurship opportunities among key stakeholders.
3. To work collaboratively with others in the social entrepreneurship ecosystem on campus at Wayne State University and across metropolitan Detroit.
4. To provide opportunities for development of social entrepreneurship knowledge, skills and abilities education and training for key stakeholders.
5. To add to the knowledge base of social entrepreneurship in social work.
6. To raise the profile of the SSW in the social entrepreneurship arena locally, regionally and nationally.