SSW Twitter Challenge Tasks

Each week you will receive an email from Kess Ballentine with a brief task to complete. You will track your progress throughout the SSW Twitter Challenge via our Weekly Task Completion Google Doc.

Week	Tasks
1 – Feb. 14	Think about the benefits of using Twitter to build and maintain your professional network and learn (or get a refresher on) some key terms Blog Post 1 and Blog Post 2 by Laurel Hitchcock
2 – Feb. 21	Learn about using Twitter to form a Professional Collaboration Network Blog Post by Laurel Hitchcock
3 – Feb. 28	Explore best practices for optimize your Professional Collaboration Network Blog Post by Laurel Hitchcock Personal Learning Network Twitter Cheat Sheet
4 – March 7	Learn about personal social media policies & social media ethics <u>UBSSW Interactive Social Media Poster</u> <u>Blog Post by Laurel Hitchcock</u> Blog <u>Post 1</u> and <u>2 by Julie</u> Hanks (target audience is clinicians)
Spring Break – March 14	No task
5 – March 21	Make your personal social media plan using this Worksheet
6 – March 28	Learn about building meaningful collaborative relationships from your Professional Collaboration Network Blog Post by Laurel Hitchcock
8 – April 12	Celebrate! Participants can join us for refreshments and a raffle giveaway from 12 - 1 pm in the Community Engagement Room. RSVP here
Extra Raffle Ticket Activities	Follow 5 new people in your field
	Make a post with a hashtag
	Follow 5 new people at Wayne State
	Write a post and tag the school
	Organize a Twitter List
	Quote retweet a colleague

Join the conversation

@WSU_Social_Work

using our Challenge hashtags!

#WSUSSWWarriors
#WSUSSWTwitterChallenge

