

SSW Twitter Challenge Tasks

Each week you will receive an email from Kess Ballentine with a brief task to complete. Each week of completed tasks will earn you a raffle ticket for the prize drawing at the Twitter Challenge celebration event. Earn extra tickets by completing the activities at the bottom of the chart. You will track your progress throughout the SSW Twitter Challenge via our [Weekly Task Completion Google Doc](#).

Week	Tasks
1 – Feb. 14	Think about the benefits of using Twitter to build and maintain your professional network and learn (or get a refresher on) some key terms Blog Post 1 and Blog Post 2 by Laurel Hitchcock
2 – Feb. 21	Learn about using Twitter to form a Professional Collaboration Network Blog Post by Laurel Hitchcock
3 – Feb. 28	Explore best practices for optimize your Professional Collaboration Network Blog Post by Laurel Hitchcock Personal Learning Network Twitter Cheat Sheet
4 – March 7	Learn about personal social media policies & social media ethics UBSSW Interactive Social Media Poster Blog Post by Laurel Hitchcock Blog Post 1 and 2 by Julie Hanks (target audience is clinicians)
Spring Break – March 14	No task
5 – March 21	Make your personal social media plan using this Worksheet
6 – March 28	Learn about building meaningful collaborative relationships from your Professional Collaboration Network Blog Post by Laurel Hitchcock
8 – April 12	Celebrate! Participants can join us for refreshments and a raffle giveaway from 12 - 1 pm in the Community Engagement Room. RSVP here
Extra Raffle Ticket Activities	Follow 5 new people in your field
	Make a post with a hashtag
	Follow 5 new people at Wayne State
	Write a post and tag the school
	Organize a Twitter List
	Quote retweet a colleague

Join the conversation

[@WSU_Social_Work](#)

using our Challenge hashtags!

[#WSUSSWWarriors](#)

[#WSUSSWTwitterChallenge](#)

